RESOLUTION No. 24-55

A RESOLUTION OF THE MAYOR AND THE CITY COUNCIL OF THE CITY OF DORAL. FLORIDA. AUTHORIZING THE CITY TO PARTNER WITH DORAL INTERNATIONAL ART FAIR INC, A FLORIDA NOT-FOR-PROFIT HOST CORPORATION. TO THE "DORAL INTERNATIONAL ART FAIR 2024" EVENT TO BE HELD AT THE DORAL CULTURAL ARTS CENTER, FROM NOVEMBER 7, 2024 TO NOVEMBER 10, 2024; PROVIDING FOR A WAIVER OF THE RENTAL FEE IN THE AMOUNT OF \$6,640.00, STAFF COSTS IN THE AMOUNT OF \$2,111.04 AND POLICE FEES IN THE AMOUNT OF \$4,073.76; AUTHORIZING USE OF THE CITY LOGO FOR SAID EVENT; PROVIDING FOR IMPLEMENTATION; AND PROVIDING FOR AN **EFFECTIVE DATE**

WHEREAS, Mr. Jesus Fuenmayor, on behalf of Doral International Art Fair Inc, a Florida not-for-profit corporation ("Applicant") is seeking a partnership with the City of Doral ("City") to host the "Doral International Art Fair 2024" at the Doral Cultural Arts Center from Thursday November 7, 2024 to Sunday, November 10, 2024 (the "Event"); and

WHEREAS, the Doral International Art Fair 2023 exceeded expectations by showcasing a diverse range of artistic expressions, attracting art enthusiasts, collectors, and cultural connoisseurs from both local and international communities; and

WHEREAS, the success of the Doral International Art Fair 2023 demonstrated the potential for cultural events to not only enrich the community but also stimulate economic growth by attracting visitors and fostering partnerships with local businesses and organizations; and

WHEREAS, the partnership with the Doral International Art Fair 2024 signifies a commitment to supporting the arts, fostering creativity, and promoting cultural diversity within our community, aligning with our values of inclusivity, innovation, and collaboration;

WHEREAS, the Doral International Art Fair 2024 aims to build upon the momentum of the previous year by expanding its reach, diversifying its offerings, and deepening its impact on the cultural landscape of Doral and the surrounding region; and

WHEREAS, the Doral International Art Fair 2024 serves as a prelude to the renowned Art Basel event, providing a platform for artists, creatives, and art enthusiasts to come together and celebrate the rich cultural heritage of Doral; and

WHEREAS, the Event will also include free public workshops which the City's residents can attend; and

WHEREAS, the Applicant is seeking to partner with the City, and use the Cultural Arts Center for the Event, so that individual artists can display their Art pieces indoors. This partnership signifies a commitment to supporting the arts, fostering creativity, and promoting cultural diversity within our community, aligning with our values of inclusivity, innovation, and collaboration;

WHEREAS, the Applicant is also seeking authorization to utilize the City's logo in its promotional and advertising materials for the Event; and

WHEREAS, the City now finds that the Event benefits City residents, contributes positively to the recognition and image of the City, supports the City's mission, and provides a community benefit, and is therefore it is in the best interest of the City to allow the Applicant to utilize the Cultural Arts Center for the Event, to waive the rental fee in the amount of \$6,640.00, waive the staff costs in the amount of \$2,111.04, waive the police fees in the amount of \$4,073.76 and to authorize the Applicant to utilize the City's logo in furtherance of promoting, and in association with, the Event.

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NOW THEREFORE, BE IT RESOLVED BY THE MAYOR AND THE CITY COUNCIL OF THE CITY OF DORAL, FLORIDA, AS FOLLOWS:

Section 1. Recitals. The above recitals are true and correct and incorporated herein.

Section 2. Authorization & Waiver. The Mayor and City Councilmembers hereby authorize Doral International Art Fair Inc, to use the Cultural Arts Center for the event titled "Doral International Art Fair 2024" from Thursday November 7, 2024, to Sunday November 10, 2024, to utilize the City's logo for said event, and further waives the \$6,640.00 rental fees, \$2,111.04 of staff costs and \$4,073.76 of police fees related to said event.

Section 3. Implementation. The City Manager is hereby authorized to take such action as may be necessary to implement the provisions of this Resolution.

<u>Section 4.</u> <u>Effective Date.</u> This Resolution shall take effect immediately upon adoption.

The Prime Sponsor of the foregoing resolution is Mayor Christi Fraga.

The foregoing Resolution was offered by Vice Mayor Puig-Corve who moved its adoption.

The motion was seconded by Councilmember Pineyro and upon being put to a vote, the vote was as follows:

Mayor Christi Fraga	Yes
Vice Mayor Oscar Puig-Corve	Yes
Councilwoman Digna Cabral	Yes
Councilman Rafael Pineyro	Yes
Councilwoman Maureen Porras	Yes

PASSED AND ADOPTED this 13 day of March, 2024.

CHRISTI FRAGA, MAYOR

ATTEST:

CONNIE DIAZ, MMC

CITY CLERK

APPROVED AS TO FORM AND LEGAL SUFFICIENCY FOR THE USE AND RELIANCE OF THE CITY OF DORAL ONLY:

GREENSPOON MARDER, LLP