



# Cultivate Small Business

An innovative program from Santander designed for food entrepreneurs.

Santander's **Cultivate Small Business program** is designed to support the growth of early-stage woman-, BIPOC-, and immigrant-owned food businesses in emerging neighborhoods in the Greater Miami-Dade area. The 12-week, fully virtual program is completely free to entrepreneurs, and provides you with industry specific education, networks, and mentoring, along with the opportunity to apply for capital grants for your business.

## Our Partners



## Applicant Criteria

Cultivate Small Business aims to strengthen minority entrepreneurs (including women and people of color) in food-related industries and their businesses with the building blocks to be successful business owners.

**Program participants should represent a business that meets the following criteria:**

- Participants should reside in or represent a business located in a low-to-moderate income, urban area in Greater Miami Dade.
- Gross/net revenues of \$25,000 to \$1,000,000 in the most recent full calendar year.
- Minimum of 1 year in operation as of April 1, 2022.
- Between 1 and 10 full-time equivalent employees.
- Food-related industries, including processing, technology, manufacturing, and food services.

### Questions about the program?

Contact: Jesus Padilla at [sbdc@fiu.edu](mailto:sbdc@fiu.edu)

"It's just so nice being in an environment where people understand what you're going through. Because the outside world really doesn't. Just to talk about things — to look at all the different aspects, to connect with people who have been doing this for a number of years, and to learn the lessons they have learned — has been amazing."

— Mona Ahmad, Owner of Mona's Curryations and Cohort 2 Alumni

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## CURRICULUM

These sessions will be taught virtually by current Babson College professors.

## MENTORSHIP

Program participants will be connected to mentors who can help address challenges and goals the participants will determine at the beginning of the program. The mentors and coaches will work with the participants through the course of the program.

## CAPITAL GRANTS

During the program and following successful completion of the program, all participants will be eligible to apply for grant funding up to \$10,000 with the chance to apply for additional capital.

## PROGRAM TIMELINE

Program duration: From early September to the end of November 2022.

## HOW TO APPLY

Click [here](#) to apply.

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