



## **MINUTES**

### **CITY OF DORAL**

## **INTERNATIONAL BUSINESS DEVELOPMENT ADVISORY BOARD MEETING**

**Mission Statement** – "To position and develop the City of Doral as a world-class international business destination, enhancing the local economy by: (1) Promoting, developing and attracting international business to the city. (2) Identifying strategic ways that will provide opportunities for international investments from targeted businesses and industries. (3) Creating and establishing strategic alliances with multi-national companies, foreign city governments and institutions to foster trade, investments and general economic development."

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**Date of Meeting: Thursday 3<sup>RD</sup> Day of May 2012**  
8300 N.W. 53<sup>RD</sup> STREET, SUITE 100  
DORAL, FL 33166

**1. Meeting called to order at 3:06 p.m.**

**2. Roll Call of Members**

**Present:**

Nubielena Medina, Chairwoman

Juan P. Casimiro, Secretary

David Woodward

Bettina Rodriguez, Economic Development Director

**Excused:**

Frank Castillo, David Iglesias

**Guests:**

Christopher Perez of Casimiro Global Foundation

### **3. Approved March 1, 2012 Minutes**

Motion made by J. Casimiro. Second by D. Woodward

Made correction on name of event to be sponsored (Correct name: Annual Asian Business Conference and Networking reception)

Motion carried unanimously

#### **a. Annual report**

Reviewed proposed 2012 annual report, discussed, and made modifications.

Motion made by J. Casimiro. Second by D. Woodward. Motion carried unanimously

#### **b. Second Annual Consulate event**

Received quotes from B. Rodriguez Aguilera

Doral Golf Resort & Spa not available for date requested

Agreed to hold off and provided different dates

B. Rodriguez Aguilera to follow up

#### **c. Sponsorships and events**

Reviewed and selected event and sponsorships of the following:

Trade commissioner networking event with chef from Taiwan, May 18  
\$2,500.00 sponsorship

International Asian Heritage Dinner with Doral Overseas Business Chamber, May 20  
\$3,000.00 sponsorship

Renewal of WorldCity Global Connection membership  
\$4,000.00

DBC International breakfast  
\$5,000.00 sponsorship

Casimiro Global Foundation Annual Event  
\$10,000.00 sponsorship

Sister Cities annual conference – Jacksonville, FL (July 11 to 15, 2012)  
\$3,000.00 for travel, hotel, and meals for the Chairperson and one more member

#### **d. Sister Cities**

For Sister Cities Program, the Mayor of Tapei has been invited for above event IBDAB to solidify the Sister Cities Program and start marketing. A task force or committee was proposed to help in the promotion of the Sister Cities Program

**e. DR exploratory trip**

J. Casimiro to advised dates available for E. Leon Jimenez  
June 6, 2012

**4. Public Comments**

Guest spoke about the ULEC program in brief

**5. New Business**

B. Rodriguez Aguilera gave update on the following:

UPS relocating from Doral. 300,000 square feet available  
May 9<sup>th</sup> (8-5pm) Florida Procurement event at the Intercontinental Hotel  
Regis International to move into Doral this July with the Grand Opening this  
September  
Planning is still moving forward for the Design District

Conference call to take place with City of Tarvia in Portugal to discuss their  
Industrial Park initiative. Potential opportunities for Doral representation

**6. Adjourned at 4:45 p.m.**

Motion to approve the minutes of the (May 3, 2012) International Business  
Development Advisory Board Meeting made by \_\_\_\_\_ and seconded by  
\_\_\_\_\_.

Juan Casamiro

Frank Castillo

Dave Woodward

David Yglesias

Nubielena Medina



Nubielena Medina  
Chairperson