



# CITY OF DORAL PUBLIC ART PROGRAM ADVISORY BOARD MEETING AGENDA

---

Friday, April 16, 2021

9:00 a.m.

Doral Government Center  
1<sup>st</sup> Floor Multipurpose Room  
8401 NW 53<sup>rd</sup> Terrace  
Doral, FL 33166

## 1. Call to Order / Roll Call

Carlos Arroyo, Public Works Director  
Lazaro Quintero, Assistant Parks & Recreation Director  
Maggie Santos, Communication Director  
Jane Decker, Interim Building Official  
Flor Mayoral, DORCAM representative

## 2. Public Comments (Via Email)

**Public Comments:** Members of the public that wish to provide comments to the Board may do so by emailing the City Clerk at [Cityclerk@cityofdoral.com](mailto:Cityclerk@cityofdoral.com). Comments must be submitted with your name and full address by **Thursday, April 15, 2021** for the members to review them prior to the meeting. Comments may also be submitted after the meeting, and they will be circulated to the Board as well as remain as part of the record of the meeting.

## 3. Discussion Items:

- A. **Discussion:** Doral Central Park – 3000 NW 87<sup>th</sup> Avenue Doral, FL 33172
- B. **Discussion:** Goldman Properties – 5705 NW 84<sup>th</sup> Avenue Doral, FL 33166
- C. **Discussion:** Artistic Crosswalks within the City of Doral

## 4. Open Discussion

## 5. Next Meeting Date: TBD

**6. Adjournment**

Anyone wishing to obtain a copy of an agenda item may contact the **City Clerk at 305-593-6730** or via email at [cityclerk@cityofdoral.com](mailto:cityclerk@cityofdoral.com)

Pursuant to Florida Statute 286.0105, anyone wishing to appeal any decision made by the City Council with respect to any matter considered at this meeting or hearing shall need a record of the proceedings and, for such purpose, may need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is to be based.



# Memorandum

---

Date: April 16, 2021

To: Public Art Program Advisory Board Members

From: Javier Gonzalez, AICP, CFM  
Planning and Zoning Director

Subject: Doral Central Park – Public Arts Program

---

## **APPLICATION REQUEST**

The City of Doral and the Architect of Record have identified six artwork items to install within Doral Central park (the “Project”) as specified in Chapter 75 “Public Arts Program” in the City’s Code and is seeking approval of the concepts from the Public Arts Program Advisory Board (the “Board”). A copy of the Application is provided in “Exhibit A.”

## **BACKGROUND**

The Architect along with the Project Management Team and City of Doral have identified the following five items to be considered by the Board to be counted towards Art in Public Places Program requirement for Doral Central Park (the “Project”).

1. Random Color Changing Pattern LED lighting along the waterfront promenade. The integration of a unique in-ground LED lighting program would be utilized in the large curvilinear promenade along the waterfront. This changing light display could serve as a visual feature on the waterfront.
2. Nature Conservatory Playground Equipment - Designed by Berliner Equipment of Germany, Final Design executed by Bermello Ajamil & Partners Architects. Installed by Kaufman Lynn Construction. A contract is in place with both the architect and construction manager.
3. Color/ Acid Stained Concrete Pattern Design to enhance the experience within the skate park.

4. Public Art in roundabouts and landscape islands. Improvements include artwork, enhanced landscaping and sculptures. Artistic crosswalks will also be contemplated near active pedestrian areas.
5. Playground shade structures. Artistic and playful random element shade structures for playground equipment.
6. The sixth item in the proposal is a Water Tower Mural. An artist has not been selected for this element yet. Once the AIPP committee has approved the overall approach, the PMT along with the City will initiate a call to artist.

The concept proposals are attached as “Exhibit A.”

The cost of the proposed art and installation for all six items is estimated to be \$1,200,000.00 (one million two hundred thousand dollars) which is 1.5% of the Project’s total art in public places fee.

### **RECOMMENDATION**

Staff is recommending approval of the six art in public places concepts for Doral Central Park.

**EXHIBIT A**  
Application



# CITY OF DORAL PUBLIC ARTS PROGRAM APPLICATION SUBMITAL CHECKLIST

**Please take a moment and read carefully. This completed and signed form must accompany your Public Arts Program Application.**

**Applicant must:**

- Read and review Public Arts Program Ordinance
- Submit completed Public Arts Program Application form:
  - 1<sup>st</sup> Page – Applicant/Property Owner Information, Architect/Contractor Information
  - 2<sup>nd</sup> Page – Project Information
  - 3<sup>rd</sup> Page – Public Arts Program Requirement options
- Submit preliminary sketches, photographs or other documentation describing the nature of the proposed artwork
- Submit an appraisal or other evidence of the value of the proposed artwork including acquisition and installation costs
- Submit preliminary plans with detailed information required by the City to evaluate the location of the artwork and its compatibility with the proposed development project and/or with the character of adjacent developed parcels and the existing neighborhood. Evaluation requirements for proposed location to be considered:
  - Works of art shall be located in areas where residents and visitors live and congregate and shall be accessible and visible to the public
  - Areas used by tourists, including parks and thoroughfares, at public or governmental facilities
  - The artwork's appropriateness to the site and permanence of the work considering the environmental conditions at the site
  - The aesthetic quality and harmony with the existing on-site improvements and neighborhood
- Submit a narrative statement to the city to demonstrate that the artwork will be displayed in a public place
- Submit a written agreement executed by the artist who created the artwork, in which he or she expressly waives all rights that can be waived under applicable state and federal laws. The artist of approved artwork shall grant to the City an unlimited, perpetual, non-exclusive, royalty-free, irrevocable license to reproduce and distribute two-dimensional reproductions of the artwork for city-related purposes, and grant to the city the exclusive irrevocable ownership rights in any trademark, service mark, or trade dress rights regarding the artwork, pursuant to a license that shall be approved by the city attorney
- N/A** When artwork is to be placed on private property, submit a written statement executed by the property owner and approved by the city attorney that requires the landowner or his or her successors and assigns to defend, indemnify and hold the city harmless against any liability, loss, damage, costs or expenses (including reasonable attorneys' fees and court costs) arising from any claim, action or liability related to the artwork
- N/A** Submit a statement indicating property owner's willingness to maintain the art work in compliance with section 75-114 of the Ordinance





Accepted By: _____
Date: _____

## CITY OF DORAL – PUBLIC ARTS PROGRAM PROJECT APPLICATION FORM

This form is to be completed and submitted to the Planning and Zoning Department at the time of application submittal.

### **PLEASE PRINT**

City of Doral

#### Applicant/Property Owner

8401 NW 53rd Terrace

#### Address

Doral

#### City

305-588-3444

#### Telephone

N/A

#### Fax

33166

#### Zip Code

N/A

#### Cell Phone

carmen.diaz@cityofdoral.com

#### E-mail

\*\*\*\*\*

Bermello Ajamil & Partners

#### Architect/Contractor

2601 S. Bayshore Drive

#### Address

Miami

#### City

305-859-2050

#### Telephone

N/A

#### Fax

33133

#### Zip Code

N/A

#### Cell Phone

N/A

#### E-Mail

\*\*\*\*\*

City of Doral

#### Property Owner

8401 NW 53rd Terrace

#### Address

Doral

#### City

Doral

#### Telephone

N/A

#### Fax

33166

#### Zip Code

N/A

#### Cell Phone

carmen.diaz@cityofdoral.com

#### E-Mail

**PROJECT INFORMATION**

Building Permit #: 2021010203

Doral Central Park Project

Project Name

3000 NW 87th Ave, Doral, FL 33172

Project Address

This project is:

New Construction

Rehabilitation/ Tenant Improvements

Estimated Square Footage of this Project: 3,408,285 SF

Proposed Use of this Space: Recreation/Park/Green

Total Project Construction Cost: \$ 80,000,000.00

(Total Value of the Construction of, or Reconstruction Work on, Structures as STS (or verified) by the Building Official in Issuance of Building Permit for Construction and Reconstruction. Ordinance No. 2015-09, Section 75-101(d))

Minimum Art Allocation: \$ 1,200,000.00

(Government Development Projects shall provide for the acquisition of works of arts equivalent in value to not less than 1.5% of the Total Project Construction Cost. Non-Municipal Development Projects shall provide for the acquisition of works of arts equivalent in value to not less than 1.0% of the Total Project Construction Cost. Ordinance No. 2015-09, Section 75-107(a-b))

Anticipated Commencement Date of Construction: June 30, 2023

[This section of the Application was left blank intentionally]

**HOW IS THE PROJECT SATISFYING THE CITY PUBLIC ARTS PROGRAM REQUIREMENT?**

( ) Non-Governmental Development Projects may pay 1% of the project valuation as determined/verified by the Building Official into the City's Public Arts Fund. Ordinance No. 2015-09, Section 75-101(n). The Government Development Projects shall provide for the acquisition of work art consistent with the requirements set forth in Ordinance No. 2015-09, Section 75-107(a);

(x) Commission original art work to be installed on the property (subject to approval by the City's Art Program Advisory Board. Ordinance No. 2015-09, Section 75-106). Complete the Artist and Artwork Information Form;

( ) Donate art work (subject to approval by the subject to approval by the City's Art Program Advisory Board. Ordinance No. 2015-09, Section 75-106). Complete the Artist and Artwork Information Form;

We, the undersigned, have read and understood the City of Doral Public Arts Program Ordinance and the requirements outlined in this application. We understand that we must comply with the provisions of the Ordinance prior to a final inspection and the City's issuance of a Certificate of Occupancy for the development or remodeling activity proposed above. We agree to cooperate with City Building Official and/or designated staff to fulfill the terms and guidelines applicable to the activity proposed above. In addition, a covenant will be recorded at the completion of the project to ensure compliance with the City's Public Arts Program Ordinance and related administrative regulations.

All parties listed below that are involved with the project are required to sign. This application will not be considered complete until all necessary signatures have been obtained.

  
\_\_\_\_\_  
Applicant/Tenant

2/5/21  
\_\_\_\_\_  
Date

\_\_\_\_\_  
Architect/Contractor/Artist

\_\_\_\_\_  
Date

  
\_\_\_\_\_  
Property Owner

2/5/21  
\_\_\_\_\_  
Date

**For further information, please contact:  
Public Arts Coordinator at (305) 593-6630  
Planning and Zoning Department**

OPTION A



## CITY OF DORAL PUBLIC ARTS PROGRAM ARTIST AND ARTWORK INFORMATION FORM

This form is to be completed by the Artist and submitted to the Public Arts Coordinator in the Planning and Zoning Department with your building plan at the time of applicant submittal.

1. Artist Name: N/A  
Address: \_\_\_\_\_  
City/State: \_\_\_\_\_  
Telephone: \_\_\_\_\_ Email Address: \_\_\_\_\_  
(Note: Enclosed the Artist Resume and Statement which defines the thought process that inspired the development of the proposed artwork.)
2. Description of the Site: The site is an 82-acre green filed with a 17-acre lake. The site will be developed into an open community park with a recreation center, aquatic center, amphitheater, ball field, skate park and other outdoor community type spaces.
3. Description of the Proposed Artwork (Include Rendering, Maquette, Drawing, Etc.):  
Artistic and futuristic playground in the "Nature Area".  
Highly unique and specialized.  
\_\_\_\_\_
4. Dimensions of Artwork: ~6,000 SF
5. Description of Art Project Foundation or Base: Concrete foundation  
\_\_\_\_\_
6. Location of Artwork (Provide Site Plan): See attachment  
\_\_\_\_\_
7. Landscape Description: N/A  
\_\_\_\_\_

8. Lighting Description: N/A  
\_\_\_\_\_

9. Maintenance Description: Maintenance free  
\_\_\_\_\_

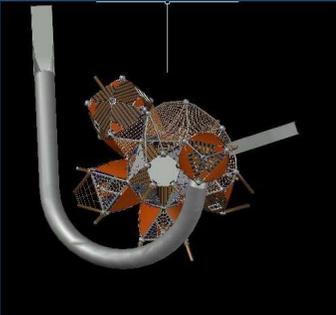
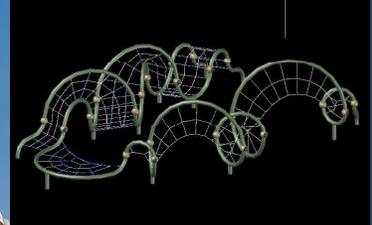
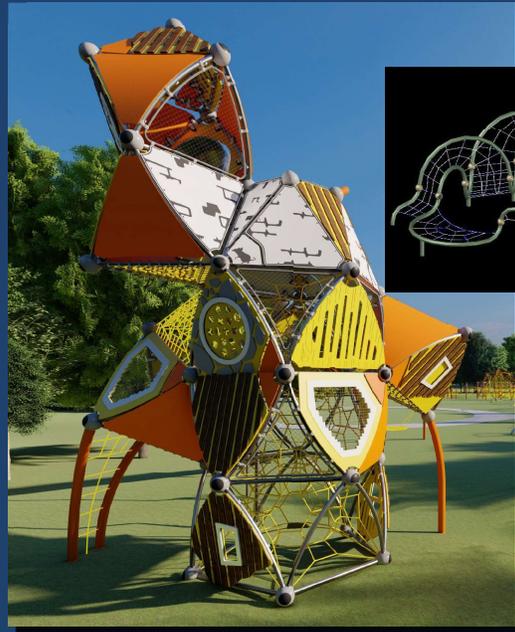
(Note: All artwork placed on the site of a development project shall remain the property of the owner of the site; artwork acquired by the City pursuant to Section 75-106 shall remain the property of the City. The obligation to provide all maintenance necessary to preserve and maintain the artwork in good condition shall remain with the owner of that site and the owner's successors and assignee, unless agreed to otherwise by resolution of the City Mayor and Council. Application for such request and all associated fees with processing same shall be borne by the applicant.)

10. Artwork Selling Price: \$ 965,435.00

## Playground Structures as Public Art



The playground structures selected for the park playgrounds are unique and sculptural in character. These structures will provide a clear identity to the park.



OPTION B



## CITY OF DORAL PUBLIC ARTS PROGRAM ARTIST AND ARTWORK INFORMATION FORM

This form is to be completed by the Artist and submitted to the Public Arts Coordinator in the Planning and Zoning Department with your building plan at the time of applicant submittal.

1. Artist Name: TBD  
Address: \_\_\_\_\_  
City/State: \_\_\_\_\_  
Telephone: \_\_\_\_\_ Email Address: \_\_\_\_\_  
(Note: Enclosed the Artist Resume and Statement which defines the thought process that inspired the development of the proposed artwork.)
2. Description of the Site: The site is an 82-acre green filed with a 17-acre lake. The site will be developed into an open community park with a recreation center, aquatic center, amphitheater, ball field, skate park and other outdoor community type spaces.
3. Description of the Proposed Artwork (Include Rendering, Maquette, Drawing, Etc.):  
Call to Artist to paint the exterior of the irrigation tower with a mural.  
\_\_\_\_\_  
\_\_\_\_\_
4. Dimensions of Artwork: ~ 4,500 SF  
\_\_\_\_\_
5. Description of Art Project Foundation or Base: Painted on existing water tower - N/A Structural.  
\_\_\_\_\_
6. Location of Artwork (Provide Site Plan): See attachment  
\_\_\_\_\_  
\_\_\_\_\_
7. Landscape Description: N/A  
\_\_\_\_\_  
\_\_\_\_\_

8. Lighting Description: N/A  
\_\_\_\_\_

9. Maintenance Description: Maintenance free  
\_\_\_\_\_

(Note: All artwork placed on the site of a development project shall remain the property of the owner of the site; artwork acquired by the City pursuant to Section 75-106 shall remain the property of the City. The obligation to provide all maintenance necessary to preserve and maintain the artwork in good condition shall remain with the owner of that site and the owner's successors and assignee, unless agreed to otherwise by resolution of the City Mayor and Council. Application for such request and all associated fees with processing same shall be borne by the applicant.)

10. Artwork Selling Price: \$ 388,985.00

## Public Art on the Water Tower



The Water Tower serves as an ideal canvas for a large public art installation





**CITY OF DORAL  
PUBLIC ARTS PROGRAM  
ARTIST AND ARTWORK INFORMATION FORM**

This form is to be completed by the Artist and submitted to the Public Arts Coordinator in the Planning and Zoning Department with your building plan at the time of applicant submittal.

- 1. Artist Name: N/A
- Address: \_\_\_\_\_
- City/State: \_\_\_\_\_
- Telephone: \_\_\_\_\_ Email Address: \_\_\_\_\_

(Note: Enclosed the Artist Resume and Statement which defines the thought process that inspired the development of the proposed artwork.)

- 2. Description of the Site: The site is an 82-acre green filed with a 17-acre lake. The site will be developed into an open community park with a recreation center, aquatic center, amphitheater, ball field, skate park and other outdoor community type spaces.

- 3. Description of the Proposed Artwork (Include Rendering, Maquette, Drawing, Etc.):  
Random LED lights in the plaza along the water front promenade.
- \_\_\_\_\_
- \_\_\_\_\_

- 4. Dimensions of Artwork: ~ 5,0000 SF

- 5. Description of Art Project Foundation or Base: Integral as part of concrete plaza
- \_\_\_\_\_

- 6. Location of Artwork (Provide Site Plan): See attachment
- \_\_\_\_\_

- 7. Landscape Description: N/A
- \_\_\_\_\_

8. Lighting Description: LED light strips  
\_\_\_\_\_

9. Maintenance Description: Cleaning LED lens when cleaning plaza surface.  
\_\_\_\_\_

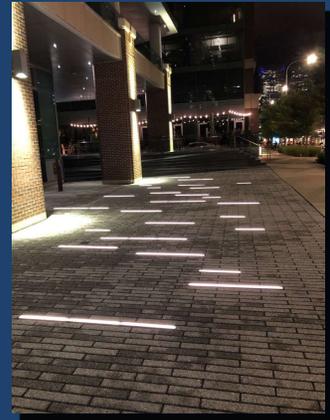
(Note: All artwork placed on the site of a development project shall remain the property of the owner of the site; artwork acquired by the City pursuant to Section 75-106 shall remain the property of the City. The obligation to provide all maintenance necessary to preserve and maintain the artwork in good condition shall remain with the owner of that site and the owner's successors and assignee, unless agreed to otherwise by resolution of the City Mayor and Council. Application for such request and all associated fees with processing same shall be borne by the applicant.)

10. Artwork Selling Price: \$ 65,600.40

## In-ground lighting as Public Art



The integration of a unique in-ground LED lighting program would be utilized in the large curvilinear promenade along the waterfront. This changing light display could serve as a visual feature on the waterfront.





**CITY OF DORAL  
PUBLIC ARTS PROGRAM  
ARTIST AND ARTWORK INFORMATION FORM**

This form is to be completed by the Artist and submitted to the Public Arts Coordinator in the Planning and Zoning Department with your building plan at the time of applicant submittal.

1. Artist Name: N/A  
Address: \_\_\_\_\_  
City/State: \_\_\_\_\_  
Telephone: \_\_\_\_\_ Email Address: \_\_\_\_\_

(Note: Enclosed the Artist Resume and Statement which defines the thought process that inspired the development of the proposed artwork.)

2. Description of the Site: The site is an 82-acre green filed with a 17-acre lake. The site will be developed into an open community park with a recreation center, aquatic center, amphitheater, ball field, skate park and other outdoor community type spaces.

3. Description of the Proposed Artwork (Include Rendering, Maquette, Drawing, Etc.):  
Artistic and playful random element shade structures for playground equipment.  
\_\_\_\_\_  
\_\_\_\_\_

4. Dimensions of Artwork: ~ 4,000 SF

5. Description of Art Project Foundation or Base: Concrete footings required.  
\_\_\_\_\_

6. Location of Artwork (Provide Site Plan): See attachment  
\_\_\_\_\_

7. Landscape Description: N/A  
\_\_\_\_\_

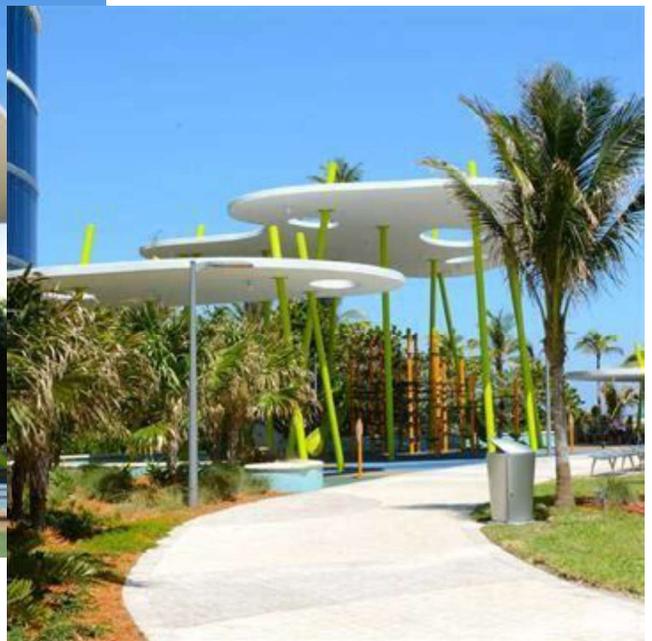
8. Lighting Description: N/A  
\_\_\_\_\_

9. Maintenance Description: Maintenance free  
\_\_\_\_\_

(Note: All artwork placed on the site of a development project shall remain the property of the owner of the site; artwork acquired by the City pursuant to Section 75-106 shall remain the property of the City. The obligation to provide all maintenance necessary to preserve and maintain the artwork in good condition shall remain with the owner of that site and the owner's successors and assignee, unless agreed to otherwise by resolution of the City Mayor and Council. Application for such request and all associated fees with processing same shall be borne by the applicant.)

10. Artwork Selling Price: \$ 377,000.00

AIPP (D) – Playground Shade Structure





**CITY OF DORAL  
PUBLIC ARTS PROGRAM  
ARTIST AND ARTWORK INFORMATION FORM**

This form is to be completed by the Artist and submitted to the Public Arts Coordinator in the Planning and Zoning Department with your building plan at the time of applicant submittal.

1. Artist Name: N/A  
Address: \_\_\_\_\_  
City/State: \_\_\_\_\_  
Telephone: \_\_\_\_\_ Email Address: \_\_\_\_\_

(Note: Enclosed the Artist Resume and Statement which defines the thought process that inspired the development of the proposed artwork.)

2. Description of the Site: The site is an 82-acre green filed with a 17-acre lake. The site will be developed into an open community park with a recreation center, aquatic center, amphitheater, ball field, skate park and other outdoor community type spaces.

3. Description of the Proposed Artwork (Include Rendering, Maquette, Drawing, Etc.):  
Colored/Acid stained concrete to enhance the experience within the skate park. Colored concrete is something that also helps users see better and navigate the park safely.

4. Dimensions of Artwork: ~ 3,000 SF

5. Description of Art Project Foundation or Base: Concrete foundations

6. Location of Artwork (Provide Site Plan): See attachment

7. Landscape Description: N/A

8. Lighting Description: N/A  
\_\_\_\_\_

9. Maintenance Description: Maintenance free  
\_\_\_\_\_

(Note: All artwork placed on the site of a development project shall remain the property of the owner of the site; artwork acquired by the City pursuant to Section 75-106 shall remain the property of the City. The obligation to provide all maintenance necessary to preserve and maintain the artwork in good condition shall remain with the owner of that site and the owner's successors and assignee, unless agreed to otherwise by resolution of the City Mayor and Council. Application for such request and all associated fees with processing same shall be borne by the applicant.)

10. Artwork Selling Price: \$ 52,000.00

## COLORED/ ACID STAINED CONCRETE



COLORED AND ACID STAINED CONCRETE CAN ENHANCE THE EXPERIENCE WITHIN A SKATEPARK TREMENDOUSLY. Most obviously, color provides an aesthetic look that makes parks stand out. Beyond that, color provides depth of field. This helps users of the park have a better understand of the distances and varying heights between obstacles. In most cases, a skatepark is set out in the sun. Often, visibility is low in the middle of a sunny day at a bright white or gray skatepark. Colored concrete is something that also helps users see better and navigate the park safely.



BRIGHT, UNSTAINED, UNCOLORED CONCRETE



VS.

WARM, VISIBLE, DISTINGUISHABLE, COLORED CONCRETE



COLORED/ ACID STAINED CONCRETE

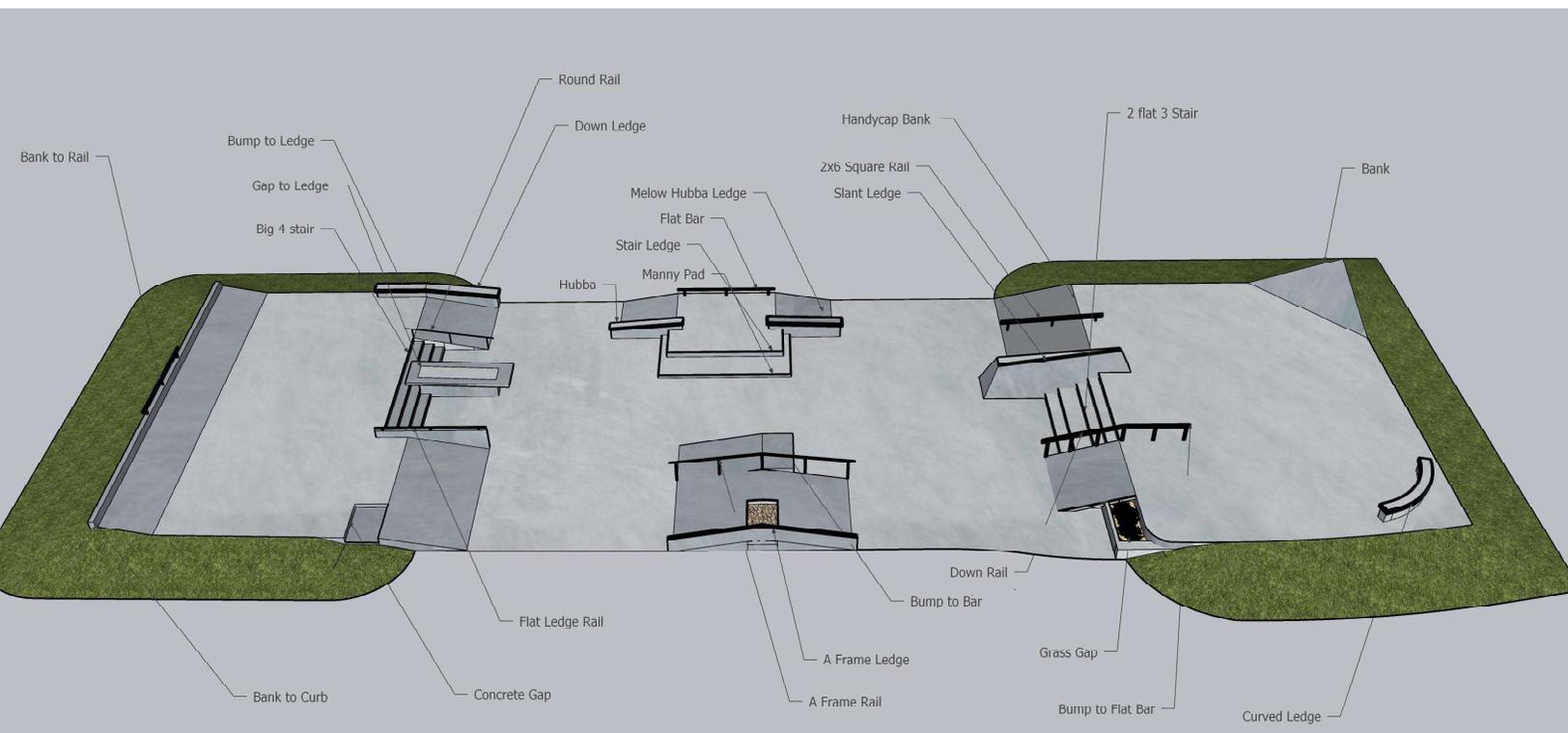
TEAM PAIN  
SKATE PARKS



COLORED/ ACID STAINED CONCRETE

TEAM PAIN  
SKATE PARKS





DORAL, FL DESIGN CONCEPT





DORAL, FL DESIGN CONCEPT







**CITY OF DORAL  
PUBLIC ARTS PROGRAM  
ARTIST AND ARTWORK INFORMATION FORM**

This form is to be completed by the Artist and submitted to the Public Arts Coordinator in the Planning and Zoning Department with your building plan at the time of applicant submittal.

1. Artist Name: N/A  
Address: \_\_\_\_\_  
City/State: \_\_\_\_\_  
Telephone: \_\_\_\_\_ Email Address: \_\_\_\_\_

(Note: Enclosed the Artist Resume and Statement which defines the thought process that inspired the development of the proposed artwork.)

2. Description of the Site: The site is an 82-acre green filed with a 17-acre lake. The site will be developed into an open community park with a recreation center, aquatic center, amphitheater, ball field, skate park and other outdoor community type spaces.

3. Description of the Proposed Artwork (Include Rendering, Maquette, Drawing, Etc.):  
Creatively enhanced vehicular roundabouts and decorative crosswalks.  
\_\_\_\_\_  
\_\_\_\_\_

4. Dimensions of Artwork: ~ 4,000 SF

5. Description of Art Project Foundation or Base: Asphalt/Concrete foundation  
\_\_\_\_\_

6. Location of Artwork (Provide Site Plan): See attachment  
\_\_\_\_\_

7. Landscape Description: N/A  
\_\_\_\_\_

8. Lighting Description: N/A  
\_\_\_\_\_

9. Maintenance Description: Maintenance free  
\_\_\_\_\_

(Note: All artwork placed on the site of a development project shall remain the property of the owner of the site; artwork acquired by the City pursuant to Section 75-106 shall remain the property of the City. The obligation to provide all maintenance necessary to preserve and maintain the artwork in good condition shall remain with the owner of that site and the owner's successors and assignee, unless agreed to otherwise by resolution of the City Mayor and Council. Application for such request and all associated fees with processing same shall be borne by the applicant.)

10. Artwork Selling Price: \$ 42,780.00

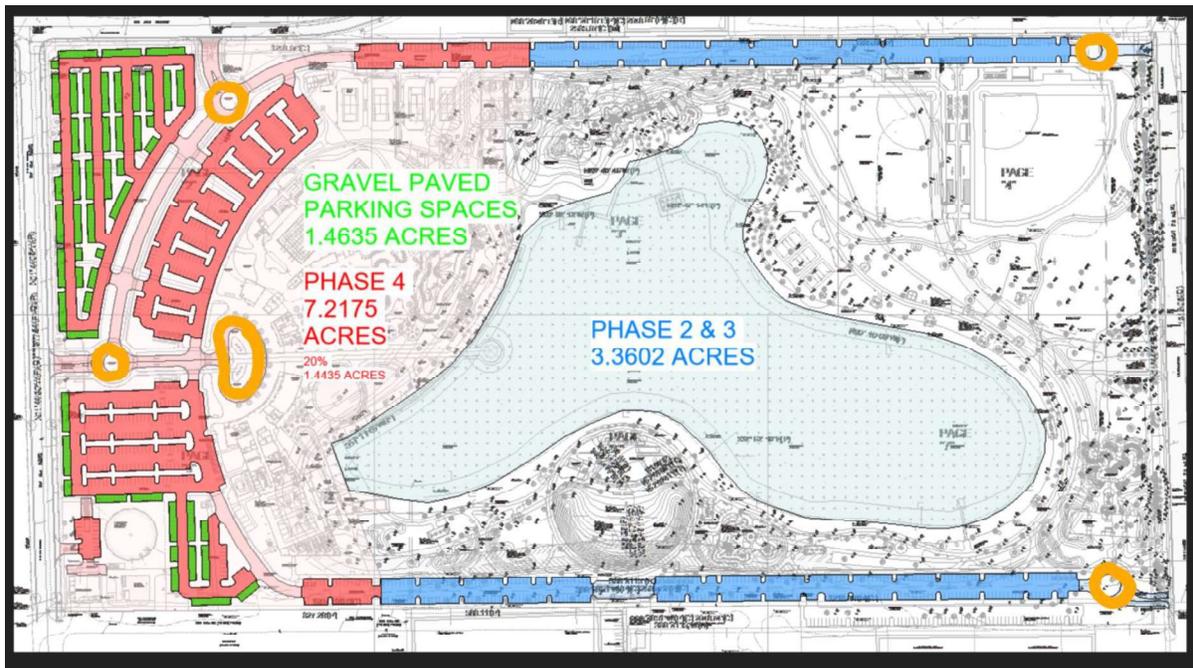
## Public Art is landscape islands



Landscaped traffic islands are visual focal points and provide a setting for large sculptural features



AIPP (F) - Roundabouts



AIPP (F) - Crosswalks



## Doral Central Park Art in Public Places Narrative

City of Doral Art in Public Places (AiPP) initiative serves the community through the implementation of art installations dedicated to enriching the public environment and to preserving and enhancing the artistic and civic pride of Doral. Doral AiPP promotes collaboration and creative art projects that improve the visual quality of public spaces. These public art installations transform public spaces from ordinary civic areas to sites that can lift the spirit and connect with the community.

Doral Central Park is one place we intend to infuse art into the experience to Doral. This 82-acre world class public park will offer artwork weaved through its natural vistas and modern facilities. Not only will there be fine art murals on the water tower and the floor of the skatepark. Functional artwork that is not only a visual feast but is also a tactile and physical experience for the community. The unique playground landscapes and artistic shade structures make children's hearts beat faster! The imaginatively laid out LED lighting will set the mood for a nighttime party or spend a peaceful evening along the promenade by the waterfront. Even the vehicular roundabouts and crosswalks will be enhanced as the cherry on the top.



A i P P  
Doral Central Park  
Estimate Detail

Title	Masterformat	Quantity	Unit Rate	Unit of Measure
<b>Phase II/III</b>				
<b>NATURE AREA</b>				
<b>BERLINER PLAYGROUND EQUIPMENT TOTAL</b>				<b>\$965,435.00</b>
<b>BERLINER PLAYGROUND EQUIPMENT - AIPP FEATURE</b> <span style="border: 1px solid black; padding: 0 2px;">A</span>				<b>\$ 965,435.00</b>
Berliner - Triitopia.08 w/ SS Slide	11.68.16 Playground Structures	1.00	\$347,589.00	\$347,589.00
Berliner - Roo M.03	11.68.16 Playground Structures	1.00	\$304,688.00	\$304,688.00
Berliner - UDB Abakus 2.1	11.68.16 Playground Structures	1.00	\$28,261.00	\$28,261.00
Berliner - UDB Swingo 2.4 w/ 2x Toddler Seats	11.68.16 Playground Structures	1.00	\$11,124.00	\$11,124.00
Berliner - UDB Eddie. 04	11.68.16 Playground Structures	1.00	\$7,601.00	\$7,601.00
Berliner - UDB Cherry.100	11.68.16 Playground Structures	1.00	\$3,526.00	\$3,526.00
Berliner - Freight / Shipping	11.68.16 Playground Structures	1.00	\$1,944.00	\$1,944.00
Berliner - Sales Tax (Miami-Dade County)	11.68.16 Playground Structures	1.00	\$27,138.00	\$27,138.00
Berliner - Installation & Engineering	11.68.16 Playground Structures	1.00	\$42,704.00	\$42,704.00
Concrete Foundations	03.32 Concrete Unit Masonary	1.00	\$190,860.00	\$190,860.00

Title	Masterformat	Quantity	Unit Rate	Unit of Measure
<b>PHASE IV</b>				
<b>WATER TOWER</b>				
<b>WATER TOWER TOTAL</b>				<b>\$388,985.00</b>
<b>WATER TOWER MURAL - AIPP FEATURE</b> <span style="border: 1px solid black; padding: 0 2px;">B</span>				<b>\$ 388,985.00</b>
Artist	09.91 Painting	1.00	\$340,000.00	\$340,000.00
Pressure Wash Tank	09.91 Painting	1.00	\$4,000.00	\$4,000.00
Paint- Priner	09.91 Painting	1.00	\$26,260.00	\$26,260.00
Paint	09.91 Painting	1.00	\$11,124.00	\$11,124.00
Scaffolding/ Lifts	01.31 General Requirements	1.00	\$7,601.00	\$7,601.00



Doral Central Park  
Estimate Detail

Title	Masterformat	Quantity	Unit Rate	Unit of Measure
<b>Phase II/III</b>				
<b>RECREATION CENTER</b>				
<b>EXTERIOR IN-GROUND LED LIGHTING TOTAL</b>				<b>\$65,600.40</b>
<b>EXTERIOR IN-GROUND LED LIGHTING - AIPP FEATURE</b> <span style="border: 1px solid black; padding: 0 2px;">C</span>				<b>\$ 65,600.40</b>
Intergrated LED Lights	26.56.19 Exterior LED Lighting	1.00	\$46,754.40	\$46,754.40
3/4" Conduit	26.56.19 Exterior LED Lighting	1.00	\$6,500.00	\$6,500.00
Controller	26.56.19 Exterior LED Lighting	1.00	\$8,346.00	\$8,346.00
Wiring	26.56.19 Exterior LED Lighting	1.00	\$2,500.00	\$2,500.00
Testing and Commissioning	26.56.19 Exterior LED Lighting	1.00	\$1,500.00	\$1,500.00

Title	Masterformat	Quantity	Unit Rate	Unit of Measure
<b>Phase II/III &amp; IV</b>				
<b>CANOPIES</b>				
<b>PLAYGROUND CANOPY TOTAL</b>				<b>\$377,000.00</b>
<b>PLAYGROUND CANOPY - AIPP FEATURE</b> <span style="border: 1px solid black; padding: 0 2px;">D</span>				<b>\$377,000.00</b>
Artful Canopies Above Playgrounds	03.30 Cast in Place Concrete	1.00	\$77,000.00	\$77,000.00
Phase 2/3 - Playground Canopy Foundations	03.30 Cast in Place Concrete	1.00	\$40,000.00	\$40,000.00
Phase 2/3 - Playground Steel / Concrete Structure	03.30 Cast in Place Concrete	1.00	\$40,000.00	\$40,000.00
Phase 2/3 - Playground Lightweight Concrete	03.30 Cast in Place Concrete	1.00	\$120,000.00	\$120,000.00
Phase 4 - Playground Canopy Foundations	03.30 Cast in Place Concrete	1.00	\$20,000.00	\$20,000.00
Phase 4 - Playground Steel / Concrete Structure	03.30 Cast in Place Concrete	1.00	\$20,000.00	\$20,000.00
Phase 4 - Playground Lightweight Concrete	03.30 Cast in Place Concrete	1.00	\$60,000.00	\$60,000.00



Doral Central Park  
Estimate Detail

Title	Masterformat	Quantity	Unit Rate	Unit of Measure
<b>Phase II/III &amp; IV</b>				
<b>SKATE PARK / PUMP TRACK</b>				
SKATE PARK / PUMP TRACK CONCRETE TOTAL				\$391,000.00
<b>STAINED/ACID COLORED CONCRETE - AIPP FEATURE E</b>				<b>\$ 52,000.00</b>
Skate Park / Pump Track Fine Grade	09.91 Painting	1.00	\$66,470.00	\$66,470.00
Skate Park / Pump Track Layout & Forming	09.91 Painting	1.00	\$97,750.00	\$97,750.00
Skate Park / Pump Track Reinforcement	09.91 Painting	1.00	\$43,010.00	\$43,010.00
Skate Park / Pump Track Concrete & Shotcrete	09.91 Painting	1.00	\$96,580.00	\$96,580.00
Skate Park / Pump Track Welding & Metal Work / Features & Accessories	09.91 Painting	1.00	\$35,190.00	\$35,190.00
AIPP - Skatepark - (Colored & Acid Stained Concrete)	09.91 Painting	1.00	\$30,000.00	\$30,000.00
AIPP - Pump Track - (Colored & Acid Stained Concrete)	09.91 Painting	1.00	\$22,000.00	\$22,000.00

Title	Masterformat	Quantity	Unit Rate	Unit of Measure
<b>Phase II/III &amp; IV</b>				
<b>ROUNDABOUTS / CROSSWALKS</b>				
ROUNDABOUTS / CROSSWALKS				\$606,004.25
<b>SCULPTURAL / PAINTED ROUNDABOUTS/CROSSWALKS - AIPP FEATURE F</b>				<b>\$ 42,780.00</b>
Decorative Sculptural/Painted Features	32.14.16 Brick Unit Paving	1.00	\$42,780.00	\$42,780.00
Vehicular Pavers - Roundabouts	32.14.16 Brick Unit Paving	1.00	\$220,750.00	\$220,750.00
Pedestrian Pavers - Crosswalks	32.14.16 Brick Unit Paving	1.00	\$197,393.47	\$197,393.47
Clean & Seal Pavers	32.14.16 Brick Unit Paving	1.00	\$113,883.80	\$113,883.80
ADA Pavers	32.14.16 Brick Unit Paving	1.00	\$11,981.94	\$11,981.94
Balance of Pavers in Phase 4	32.14.16 Brick Unit Paving	1.00	\$19,215.04	\$19,215.04



March 29, 2021

Mr. Javier Gonzalez, AICP, CFM  
Planning and Zoning Director  
City of Doral  
8401 NW 53<sup>rd</sup> Terrace  
Doral, FL 33166

SUBJECT: Doral Central Park  
REGARDING: Public Arts Program - Application Submittal Checklist

Dear Mr. Gonzalez,

In reviewing the Art in Public Places (AIPP) submittal checklist, there is a requirement that states, *“Submit a written agreement executed by the artist who created the artwork, in which he or she expressly waives all rights that can be waived under applicable state and federal laws”*.

This letter shall address how this requirement is being met with the six possible items being submitted for the committee’s approval. In general, due to the size and complexity of Doral Central Park, there are multiple opportunities within the selected design elements that the Architect of Record has chosen to provide more a culturally significant design aesthetic that we would request the City include as part of the contribution to Art in Public Places.

The Architect along with the PMT and City of Doral has identified the following five items that we are requesting consideration to be counted towards AIPP

1. Random/ Color Changing Pattern LED lighting in Recreation Center Plaza Walkway – Designed and Executed by Bermello Ajamil & Partners Architects. Installed by Kaufman Lynn Construction. A contract is in place with both the architect and construction manager.
2. Nature Conservatory Playground Equipment – Designed by Berliner Equipment of Germany, Final Design executed by Bermello Ajamil & Partners Architects. Installed by Kaufman Lynn Construction. A contract is in place with both the architect and construction manager.
3. Acid Stained/ Color Concrete Pattern Design @ Skate Park/ Pump Track – Designed by Team Pain and Executed by Bermello Ajamil & Partners Architects. Installed by Team Pain. A contract is in place with both the architect and construction manager.



4. Round Abouts/ Crosswalk patterned designs - Designed and Executed by Bermello Ajamil & Partners Architects. Installed by Kaufman Lynn Construction. A contract is in place with both the architect and construction manager.
5. Playground Whimsical Abstract Playground Shade Structures – Designed and Executed by Bermello Ajamil & Partners Architects. Installed by Kaufman Lynn Construction.
6. Water Tower Mural– An artist has not been selected for this element yet. Once the AIPP committee has approved the overall approach, the PMT along with the City will initiate a call to artist.

Sincerely,

Carmen G. Diaz, MSM  
CIP Administrative Coordinator



# Memorandum

---

Date: April 16, 2021

To: Public Arts Program Advisory Board Members

From: Javier Gonzalez, AICP, CFM  
Planning & Zoning Director

Subject: Outdoor mural artwork designed and painted by Roy Rodriguez (the "Artist") located at 5705 NW 84<sup>th</sup> Ave, Doral, FL 33166

---

## **APPLICATION REQUEST**

Roy Rodriguez (the "Artist") is proposing an outdoor mural on the west elevation of the building located at 5705 NW 84<sup>th</sup> Ave, Doral, FL 33166 (the "Project"). The building is owned by Goldman Properties ("Property Owner") and have leased to a variety of tenants including restaurants, artists, art galleries, wine cafes and others. The property is located within the "Downtown Doral Art District" and the Artist is submitting the application pursuant to Section 68-850 of the City's Code. A copy of the application is provided in "Exhibit A."

## **BACKGROUND**

The outdoor mural artwork has been designed and will be painted by Roy Rodriguez (the "Artist"). Mr. Rodriguez is a Cuban artist recognized for his bright colors and amazing female figures encompassed by hearted lips. His artwork has been exhibited in galleries and has been featured in various television programs and magazines. Mr. Rodriguez was recently selected as 2021 "305 Artist" by the Beaux Festival of the Arts at the University of Miami for the ample recognition that his work has amongst social media in the "305 area." Information about previous artwork by Roy Rodriguez is provided in "Exhibit B."

For the outdoor mural, the artist has proposed "Doralita" a black and white female face encompassed by hearted lips. The proposed mural would be painted on the wall that faces NW 84 Avenue and will be painted using water based exterior paint in order to not change or damage the existing building structure.

The artwork mural its expected to be the first of many more artwork located in the Downtown Doral Art District (the "District"). The Downtown Doral Art District is an overlay district that applies to the area bounded by NW 58<sup>th</sup> Street to the north, NW 87<sup>th</sup> Avenue to

the west, NW 54<sup>th</sup> Street to the south and NW 79<sup>th</sup> Avenue to the east. This area was designed to facilitate the adaptive reuse of buildings from a heavy commercial/industrial district to a more vibrant mix of light industrial and commercial uses that promote the city's arts, culture and wellness capitalizing on its proximity to the Downtown Urban Central Business District.

The mural named "Doralita" will add to the beautification of the area and will increase foot traffic that will benefit all businesses around the area. The mural on the wall will also connect the existing restaurants, cafes, art galleries, among other retail options with the cultural and architectural character of the newly designated Downtown Doral Art District. The public will be able to enjoy the art throughout the day as well as throughout the night. The concept proposal is provided in "Exhibit C."

The mural is appraised at a value of \$35,000.00, that includes the creative and painting process. The cost of the proposed mural artwork will be donated by Roy Rodriguez Fine Arts Gallery Studio located in the City of Doral.

The mural will be easy to maintain, there will be no damage or changes to the structure. Materials will be outdoor water base gloss exterior paint same as the material used on the building and the same color palette.

### **RECOMMENDATION**

Staff is recommending approval of the outdoor mural artwork named "Doralita" that consists of a black and white female face encompassed by hearted lips to be painted on the wall of the building located at 5705 NW 84<sup>th</sup> Ave, Doral, FL 33166.

**EXHIBIT A**  
Application



## CITY OF DORAL PUBLIC ARTS PROGRAM APPLICATION SUBMITAL CHECKLIST

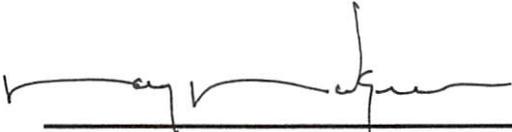
Please take a moment and read carefully. This completed and signed form must accompany your Public Arts Program Application.

Applicant must:

- Read and review Public Arts Program Ordinance
- Submit completed Public Arts Program Application form:
  - o 1<sup>st</sup> Page – Applicant/Property Owner Information, Architect/Contractor Information
  - o 2<sup>nd</sup> Page – Project Information
  - o 3<sup>rd</sup> Page – Public Arts Program Requirement options **Exhibit A**
- Submit preliminary sketches, photographs or other documentation describing the nature of the proposed artwork **Exhibit B**
- Submit an appraisal or other evidence of the value of the proposed artwork including acquisition and installation costs **Exhibit C**
- Submit preliminary plans with detailed information required by the City to evaluate the location of the artwork and its compatibility with the proposed development project and/or with the character of adjacent developed parcels and the existing neighborhood. Evaluation requirements for proposed location to be considered: **Exhibit D**
  - o Works of art shall be located in areas where residents and visitors live and congregate and shall be accessible and visible to the public
  - o Areas used by tourists, including parks and thoroughfares, at public or governmental facilities
  - o The artwork's appropriateness to the site and permanence of the work considering the environmental conditions at the site
  - o The aesthetic quality and harmony with the existing on-site improvements and neighborhood
- Submit a narrative statement to the city to demonstrate that the artwork will be displayed in a public place **Exhibit E**
- Submit a written agreement executed by the artist who created the artwork, in which he or she expressly waives all rights that can be waived under applicable state and federal laws. The artist of approved artwork shall grant to the City an unlimited, perpetual, non-exclusive, royalty-free, irrevocable license to reproduce and distribute two-dimensional reproductions of the artwork for city-related purposes, and grant to the city the exclusive irrevocable ownership rights in any trademark, service mark, or trade dress rights regarding the artwork, pursuant to a license that shall be approved by the city attorney **Exhibit F**
- When artwork is to be placed on private property, submit a written statement executed by the property owner and approved by the city attorney that requires the landowner or his or her successors and assigns to defend, indemnify and hold the city harmless against any liability, loss, damage, costs or expenses (including reasonable attorneys' fees and court costs) arising from any claim, action or liability related to the artwork **Exhibit G**
- Submit a statement indicating property owner's willingness to maintain the art work in compliance with section 75-114 of the Ordinance **Exhibit G**



**CITY OF DORAL  
PUBLIC ARTS PROGRAM  
APPLICATION SUBMITAL CHECKLIST**

  
\_\_\_\_\_  
APPLICANT'S SIGNATURE                      PRINT                      DATE

Roy Rodriguez

  
\_\_\_\_\_  
PUBLIC ART PROGRAM  
LIASON SIGNATURE                      PRINT                      DATE

Alvarez B                      4/12/2021

**For more information, clarification or questions call the Planning and Zoning Department at (305) 593-6630.**

**This document is intended only as a guide. Specific requirements or documents may differ based upon your specific project application. The application and review process may be delayed if any item listed is omitted.**

# EXHIBIT A



Accepted By: _____
Date: _____

**CITY OF DORAL – PUBLIC ARTS PROGRAM  
PROJECT APPLICATION FORM**

This form is to be completed and submitted to the Planning and Zoning Department at the time of application submittal.

**PLEASE PRINT**

ROY RODRIGUEZ/ GOLDMAN PROPERTIES  
 Applicant/Property Owner  
 5665 NW 84TH AVE  
 Address  
 DORAL FL  
 City  
 786 218 4225  
 Telephone  
 Fax  
 33166  
 Zip Code  
 Cell Phone  
 ROYRODRIGUEZART@YAHOO.COM  
 E-mail

\*\*\*\*\*

Architect/Contractor  
 Address  
 City  
 Telephone  
 Fax  
 Zip Code  
 Cell Phone  
 E-Mail

\*\*\*\*\*

GOLDMAN PROPERTIES  
 Property Owner  
 2214 NW 1ST PLACE  
 Address  
 MIAMI FL  
 City  
 305 531 4411  
 Telephone  
 305 673 3106  
 Fax  
 33127  
 Zip Code  
 305 796-3961  
 Cell Phone  
 JORGE@GOLDMANPROPERTIES.COM  
 E-Mail

**PROJECT INFORMATION**

Building Permit #: \_\_\_\_\_  
MURAL ON WALL AT 84TH ST

Project Name  
5705 NW 84TH AVE DORAL FL 33166

Project Address

This project is:

- New Construction
- Rehabilitation/ Tenant Improvements

Estimated Square Footage of this Project: 800

Proposed Use of this Space: \_\_\_\_\_

Total Project Construction Cost: \$ 00  
(Total Value of the Construction of, or Reconstruction Work on, Structures as STS (or verified) by the Building Official in Issuance of Building Permit for Construction and Reconstruction. Ordinance No. 2015-09, Section 75-101(d))

Minimum Art Allocation: \$ 00  
(Government Development Projects shall provide for the acquisition of works of arts equivalent in value to not less than 1.5% of the Total Project Construction Cost. Non-Municipal Development Projects shall provide for the acquisition of works of arts equivalent in value to not less than 1.0% of the Total Project Construction Cost. Ordinance No. 2015-09, Section 75-107(a-b))

Anticipated Commencement Date of Construction: \_\_\_\_\_

[This section of the Application was left blank intentionally]

**HOW IS THE PROJECT SATISFYING THE CITY PUBLIC ARTS PROGRAM REQUIREMENT?**

( ) Non-Governmental Development Projects may pay 1% of the project valuation as determined/verified by the Building Official into the City's Public Arts Fund. Ordinance No. 2015-09, Section 75-101(n). The Government Development Projects shall provide for the acquisition of work art consistent with the requirements set forth in Ordinance No. 2015-09, Section 75-107(a);

Commission original art work to be installed on the property (subject to approval by the City's Art Program Advisory Board. Ordinance No. 2015-09, Section 75-106). Complete the Artist and Artwork Information Form;

( ) Donate art work (subject to approval by the subject to approval by the City's Art Program Advisory Board. Ordinance No. 2015-09, Section 75-106). Complete the Artist and Artwork Information Form;

We, the undersigned, have read and understood the City of Doral Public Arts Program Ordinance and the requirements outlined in this application. We understand that we must comply with the provisions of the Ordinance prior to a final inspection and the City's issuance of a Certificate of Occupancy for the development or remodeling activity proposed above. We agree to cooperate with City Building Official and/or designated staff to fulfill the terms and guidelines applicable to the activity proposed above. In addition, a covenant will be recorded at the completion of the project to ensure compliance with the City's Public Arts Program Ordinance and related administrative regulations.

All parties listed below that are involved with the project are required to sign. This application will not be considered complete until all necessary signatures have been obtained.

  
\_\_\_\_\_  
Applicant/Tenant

2-21-21  
Date

  
\_\_\_\_\_  
Architect/Contractor/Artist

2-21-21  
Date

  
\_\_\_\_\_  
Property Owner

2-21-21  
Date

**For further information, please contact:  
Public Arts Coordinator at (305) 593-6630  
Planning and Zoning Department**

# EXHIBIT B



**CITY OF DORAL  
PUBLIC ARTS PROGRAM  
ARTIST AND ARTWORK INFORMATION FORM**

This form is to be completed by the Artist and submitted to the Public Arts Coordinator in the Planning and Zoning Department with your building plan at the time of applicant submittal.

1. Artist Name: Roy Rodriguez  
Address: 5665 NW 84th Ave  
City/State: Doral, Fl  
Telephone: 786 218 4225 Email Address: Royrodriguezart@yahoo.com

(Note: Enclosed the Artist Resume and Statement which defines the thought process that inspired the development of the proposed artwork.)

2. Description of the Site: Mural on the Wall at 5705 NW 84th Ave connecting  
D'Cata Wines and Cycles and Coffee House  
The wall faces 84th Ave

3. Description of the Proposed Artwork (Include Rendering, Maquette, Drawing, Etc.):  
Original Mural artwork created, designed and painted by Roy  
Rodriguez

49 wide x 11 height

4. Dimensions of Artwork: \_\_\_\_\_

5. Description of Art Project Foundation or Base: Mural painted on wall. No structural  
Change or damage will be made. Mural done with water based exterior paint

6. Location of Artwork (Provide Site Plan): On wall facing 84th Ave.  
5705 NW 84th Ave (picture of wall attached)

7. Landscape Description: n/a

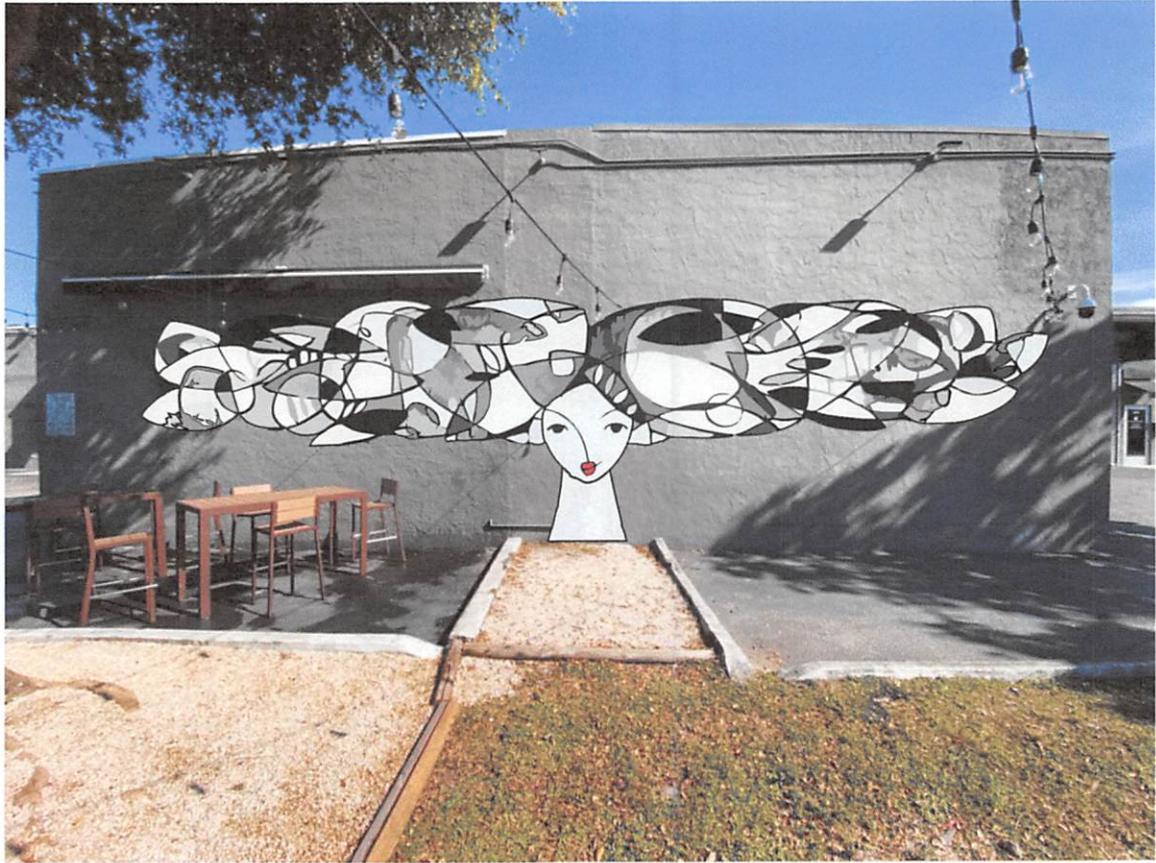
The Mural will be lit with the general lighting of

8. Lighting Description: the building facade

9. Maintenance Description: As described in exhibit G

(Note: All artwork placed on the site of a development project shall remain the property of the owner of the site; artwork acquired by the City pursuant to Section 75-106 shall remain the property of the City. The obligation to provide all maintenance necessary to preserve and maintain the artwork in good condition shall remain with the owner of that site and the owner's successors and assignee, unless agreed to otherwise by resolution of the City Mayor and Council. Application for such request and all associated fees with processing same shall be borne by the applicant.)

10. Artwork Selling Price: No charge \$0



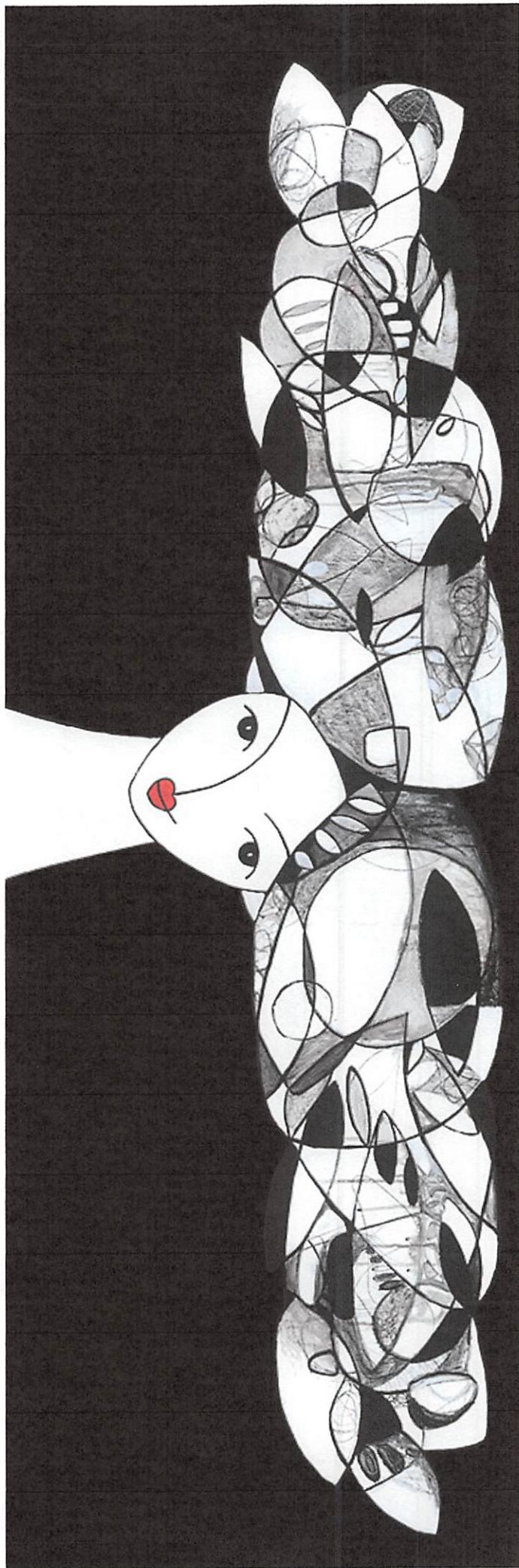




Image capture: Mar 2020 © 2021 Google

Doral, Florida



Street View

La Esquina Del Lecho

58th St

6th St

arket

D'Cata fc  
Wine Clu

Sky Zone Doral

A map snippet showing a street grid. A red location pin is placed at the intersection of 58th St and 6th St. The pin is labeled "D'Cata fc Wine Clu". Other labels include "La Esquina Del Lecho" at the top, "arket" at the bottom left, and "Sky Zone Doral" in the bottom right.



ROY RODRIGUEZ  
— FINE ARTS —

## Biography for Roy Rodriguez

For more information please check my website at [www.RoyRodriguezart.com](http://www.RoyRodriguezart.com)

Roy Rodriguez  
Contemporary Artist  
5665 NW 84<sup>th</sup> Ave  
Doral, Fl. 33166  
Cell:786-218-4225

“Art is my Passion.”

Born in Cuba in 1967. He discovered his passion for art at an early age. Started his art studies at “Casa de la Cultura” in Havana, Cuba where he later exhibited at the age of seventeen. He was accepted in San Alejandro School of Art in Havana but later that year he leaves the country.

He arrived Miami, Fl in 1985 and continued studies in different art fields. However, Roy is adamant that he is a self-taught individual who has been schooled in the techniques of the great contemporary masters. He seeks his own aesthetic vocabulary and imagination in the use of color and texture to create a sultry palette.

Using his childhood memories of Cuba, Roy Rodriguez, passionately projects the hedonistic reality of his native island utilizing vibrant colors and exploring the exotic.

His works has been exhibited in galleries and cultural events and has been featured in various television programs and magazines. Roy Rodriguez is an active community leader and a contributor to fund-raising events. He currently resides in Doral, FL.

Non Profit Organizations

Italo's Way Foundation  
The Cuba Corps  
March of Dimes  
Big Brothers Big Sisters

### Artist Statement

There is something that fascinates me about colors and I love to use it on my canvas. I'm always searching for a rich and translucent texture, obtained through various material and tools that has allowed me to enjoy my mixed medias, acrylics and oils paintings in the pursuit of achieving my subject matter of the woman figure.

I describe my artwork as contemporary.

.....

## Exhibitions

2015- Casa Latina Home Expo  
2015- Cuba Nostalgia 2015- Miami  
2015- The Wirtz Gallery- South Miami  
2015- Roy Rodriguez Fine Art exhibition  
2015- Key Biscayne Art Festival- Key Biscayne  
2015- 17<sup>th</sup> Annual Art Festival in the Pines – Pembroke Pines  
2015- Carnaval on the Mile – Coral Gables  
2015- Pinecrest Gardens Fine Art Festival – Pinecrest, Fl. **3<sup>rd</sup> Place Award and Show Poster Winner**  
2015- Las Olas Art Festival - Fort Lauderdale  
2014- South Miami Art Festival – South Miami  
2014- Doral Hispanic Art exhibition --- **Show Poster Winner**  
2014- Roy Rodriguez Gallery Opening Solo Exhibition  
2014- Gables Hispanic Festival – Coral Gables  
2014- Cuba Nostalgia 2014- Miami  
2014- Key Biscayne Art Festival- Key Biscayne  
2014- Florida Keys Island Festival – Islamorada  
2014- Carnaval on the Mile – Coral Gables - **3<sup>rd</sup> Place Award**  
2014- Taste of Miami Lakes Festival  
2014- Pinecrest Gardens Fine Art Festival – Pinecrest Fl.  
2014- Las Olas Art Festival - Fort Lauderdale  
2013- South Miami Art Festival – South Miami  
2013- Gables Hispanic Festival – Coral Gables  
2013- Futurama “Dreams in Color” Solo Exhibition - Miami  
2013- Cuba Nostalgia 2013- Miami  
2013- Taste of Cuba Festival- Brickell  
2013- Key Biscayne Art Festival- Key Biscayne  
2013- Carnaval on the Mile – Coral Gables  
2013- Pinecrest Gardens Fine Art Festival – Pinecrest, Fl. **3<sup>rd</sup> Place Award**  
2012- Doral Design District Taste of the Art Festival – Dora  
2012- Gables Hispanic Cultural Festival - Coral Gables  
2012- Coral Gables Museum – Coral Gables  
2012- Futurama Building - Miami  
2012- Doral Government Center Art Exhibit - Doral  
2012- Paragon Gallery – Wynwood Art District  
2012- Cuba Nostalgia - Miami  
2012- Carnaval on the Mile – Coral Gables  
2012- 3<sup>Rd</sup> Door Project – Bird Road Art District  
2011- Art Festival@ Doral  
2011- Hispanic Heritage Expo-Miami  
2011- Gables Hispanic Cultural Festival- Coral Gables  
2011- Luis Miguel Art Gallery  
2007- Solo exhibition – Citibank Doral  
2006- Solo exhibition – “Tropical Scents” Citibank Doral  
2006- Art Festival @ Doral  
2006- Ninth Annual Signature Chefs – Miami  
2006- March of Dimes Annual Signature Chefs and Wine Extravaganza – Miami  
2005- Miami Art Club  
2004- Miami Art Club Autumn Exhibition  
2004- Miami Art Club Spring Exhibition  
2003- Miami Art Club Autumm Exhibition  
1991- Miami Dade Community College, Miami  
1984- Casa de la Cultura Playa.- Havana Cuba

**Artist: Roy Rodriguez**

**Roy Rodriguez is an award winner contemporary artist. He is recognized for his bright colors and amazing female figures encompassed by hearted lips. Although he has been painting for over 35 years, it wasn't until 2011 that he decided to leave the banking world to become a full time artist and pursue his passion for art.**

**Roy has been able to express in his canvas his admiration for beauty and his commitment with colors. His Muses are full of rich textures obtained through various materials and mediums. He works with a colorful palette of acrylic, oil, watercolors and ink and is always trying something new and exciting in his collections to capture the eye and admiration of his collectors.**

**He was born in Cuba and raised in Miami, he has participated in many exhibits and his artwork is collected all over the world. He has a Gallery and Studio in the City of Doral. 5665 NW 84<sup>th</sup> Ave Doral fl, 33178**

**786-218-4225**

**[www.Royrodriguezart.com](http://www.Royrodriguezart.com)**

## Artist Statement

I am a contemporary artist whose central concentration is to capture the beauty in women through conceptual lines and rich vibrant colors enhanced with the use of various forms of texture. As an enterprising modern fine artist, I strive to create pieces of exquisite fine art that fully encapsulate the female visage and physique. My art pieces would be defined as contemporary for their eclectic style and distinct techniques of a modernistic approach.

My works are created through the use of continuous lines that eventually transform with the application of rich and translucent texture obtained through various materials and tools that has allowed me to subject my matter of the woman figure and architectural landscape. My paintings and drawings focus on the delicacy of woman femininity yet capture the purposefulness of the vital force in the woman frame. I find myself fascinated with the female face and attempt to narrate stories that in time unfold when concentrating on my artwork.

When creating my art, I use the expressive thought process of reproducing a simple female face structure throughout each piece and create intense complex backgrounds containing various circular shapes that typically depict human hair. Each piece demonstrates my childhood memories dated from my birthplace of Havana, Cuba with the use of vibrant and radiant colors. My fondest memories are the stonewalls and colorful pavements, which have truly influenced my inspiration of texture and vivid colors in my pieces.

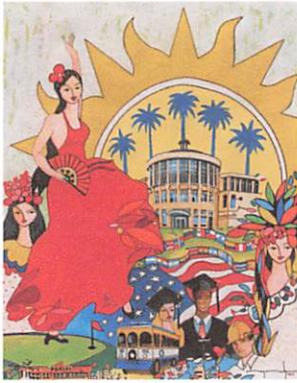
I typically use a subjective color scheme for each piece to create a sultry pallet. There is something that fascinates me about colors and I love to use it on my canvas. I often find myself challenged with the disposition of my interpreted female character and ultimately, learn new techniques or artistic strategies that help me develop as a self-taught artist. My overall vision in creating these pieces is to stir the minds of the audience that view my art. My goal is to create pieces that effectively touch the hearts and leave an imprint of emotions to those who stop to glance.

The young and ebullience setting of Miami, Florida has also been a huge aspect of my inspiration. My artwork has been exhibited in over 60 shows and fund raising events. My artistic journey is never ending and each and every day is a new chance for me to make a difference in this world by inspiring many people from all ages with my art of the woman figure combined with architectural landscape, because

“ Art is my Passion “

# ROY RODRIGUEZ

FINE  ARTS



# EXHIBIT C

# Appraisal

Proposed Mural on 84th Ave  
Designed and Created by Artist Roy Rodriguez

To create and prepare a Mural, the artist has to design the drawing for image and color selection. Once the sketch is finished; he has to organize and acquire the materials and tools to paint and complete the work.

This mural is appraised at a value of \$35,000. That includes the creative and painting process.

The City of Doral will not be charged for the acquisition or installation of this mural; all costs related to the Mural will be donated by Roy Rodriguez Fine Arts.

# EXHIBIT D

## PROPERTY INFORMATION 1

Folio: 35-3022-000-0320

Sub-Division:  
UNPLATTED

Property Address  
5705 NW 84 AVE

Owner  
5705 NW 84TH AVE LLC  
C/O CAROL GROHOLSKI

Mailing Address  
201 S BISCAYNE BLVD #1380  
MIAMI, FL 33131

PA Primary Zone  
7600 INTENSIVE USE

Primary Land Use  
4132 LIGHT MANUFACTURING : LIGHT MFG & FOOD  
PROCESSING

Beds / Baths / Half 0 / 0 / 0

Floors 1

Living Units 0

Actual Area

Living Area

Adjusted Area 15,871 Sq.Ft

Lot Size 28,096 Sq.Ft

Year Built 1980







# EXHIBIT E

Narrative Statement  
February 2021  
Roy Rodriguez  
Mural Proposal "DORALITA"

Roy Rodriguez is submitting a proposal to acquire permission to create a mural, designed by him, on 84th Ave on the wall between D'Cata Wines and Cycles and Coffee House located at 5705 NW 84th Ave.

The mural named "Doralita" will add to the beautification of the area and will increase foot traffic that will benefit all businesses around the area. The concept is a female face that exemplifies my artwork.

My Studio is located near the proposed location for the studio. I received many visitors from Miami. I was recently selected as 2021 "305 Artist" by the Beaux Festival of the Arts at the University of Miami for the ample recognition that my work has amongst social media in the 305 area.

The building is owned by Goldman Properties and they describe the area as Creative Spaces. The company agrees with Roy Rodriguez to do the mural and approved the proposed design. They are willing to maintain the artwork in compliance with section 75-114 of the Ordinance and to release the City of Doral from all claims, actions or liability related to the artwork.

All other businesses in the area are also in accordance of creating a mural that will enhance the visual appearance of the area.

The mural will be easy to maintain, there will be no damage or changes to the structure. Materials will be outdoor water base gloss exterior paint same as the used in the building and the same color palette

Roy Rodriguez  
Artist  
[royrodriguezart.com](http://royrodriguezart.com)  
2021

# EXHIBIT F

## **ARTWORK LICENSE AGREEMENT**

This Artwork License Agreement (the "agreement") is made this \_\_\_\_\_ 2021 in the City of Doral, Florida by and between Roy Rodriguez from Roy Rodriguez Fine Arts (the "artist) and the City of Doral ("the City")

### **Agreements**

Whereas, City understand the importance of utilizing art in public places to beautify the zone and support arts.

Whereas, City has adopted art in Public Art Program codified in Chapter 75 of the Code of Ordinances; and

Whereas, this Agreement is being entered into between the Artist and City in connection with that a Mural is created by artist, Roy Rodriguez, at a wall facing 84th Ave at 5705 NW 84th Ave, Doral Fl 33166 (the "Property") and

Whereas, on \_\_\_\_\_ the Public Arts Program Committee approves the Mural Proposal (attached) and approves the completion of the Mural Artwork on the Property by Goldman Properties (the "Owner")

Whereas, to comply with City's sections fo the code of ordinances regulating art in public places, Artist and City desire to execute an agreement establishing the Parties rights and responsibilities with respect to the Mural Artwork.

Now, therefore in consideration of the mutual covenants contained in the Agreement and for other good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, the parties agree as follows:

### **Term**

This agreement shall be terminated if artist fails to produce the Mural Artwork or owner fails to keep the Mural or removes it.

### **Intellectual Property**

#### **Copyright**

Subject to the restrictions and age rights and license granted to the city hereunder, Artist shall retain all rights under the Copyright Act of 1976, 17 U.S.C; as the sole creator of the Mural Artwork.

#### **Intellectual Property License**

Artist hereby grants the city license to do the following with Mural Artwork

Make, display and distribute and authorize the making, display and distribution of photographs and other two dimensional reproductions of the Artwork. City May use such reproductions for any City Related non commercial purpose including media publicity, educational or promotional material, brochures, books, exhibition catalogues, flyers, postcards, print, broadcast, film, electronic and multimedia publicity. City shall ensure that such reproductions are made in a professional and tasteful manner in their sole and reasonable judgement. City shall make reasonable efforts to ensure that such reproductions include the following credit line

and copyright notice where practicable: "Doralita" by Roy Rodriguez; Roy Rodriguez Fine Arts. City shall not license or sublicense its rights for any private or commercial purpose. This license granted hereunder does not includes the right to sell photographs or reproductions of the Artwork or reproductions.

City shall have right to use Artist's Name. Likeness and biographical information, in connection with the display or non commercial reproduction and distribution of the artwork.

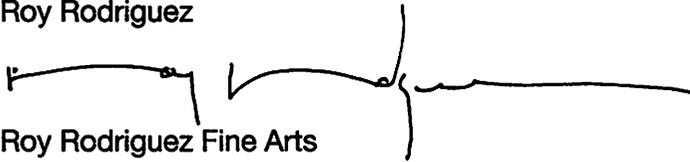
**Representation**

Artist hereby represents and warrants that the Mural Artwork it is a sole Artist original creation and is the sole owner and exclusive legal owner of all copyrights and intellectual property rights of the created artwork.

This agreement shall not be modified, nor any of the terms will be waived without any new written agreement executed and approved in the same manner as this agreement.

Signed and approved by

Roy Rodriguez

A handwritten signature in black ink, appearing to read 'Roy Rodriguez', with a long horizontal flourish extending to the right.

Roy Rodriguez Fine Arts

Date \_\_\_\_\_

City of Doral

\_\_\_\_\_  
City Attorney

# EXHIBIT G

February 3, 2021

City Of Doral  
Public Arts Program  
8401 NW 53 Terrace  
Doral, FL 33166

Re: Proposed Mural at Goldman Properties

The reason of this letter is to confirm the approval of the proposed Mural on one of our properties located on 84th Ave.

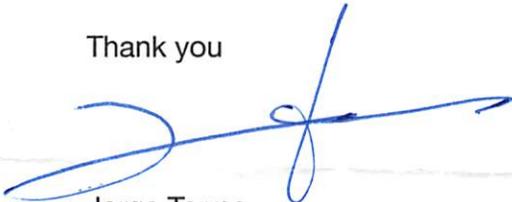
The Mural is a painted pre-approved artwork designed by artist, Roy Rodriguez, one of our tenants from this property. It will be on a wall that divides two other tenants, D' Cata Wines and Cycles and Coffee House.

Roy Rodriguez Fine Arts maintains all copy rights of the artwork and image.

Goldman Properties will indemnify and hold the city harmless against any liability, loss, damage, costs or expense arising from any claim, action or liability related to the mural at the wall of 5705 NW 84th Ave, Doral, FL 33166.

We also confirm our willingness to maintain the art work in compliance with section 75-114 of the Ordinance.

Thank you



Jorge Torres  
Goldman Properties  
Miami, FL

**EXHIBIT B**

Previous work by Roy Rodriguez (The “Artist”)



ROY RODRIGUEZ  
— FINE ARTS —

## Biography for Roy Rodriguez

For more information please check my website at [www.RoyRodriguezart.com](http://www.RoyRodriguezart.com)

Roy Rodriguez  
Contemporary Artist  
5665 NW 84<sup>th</sup> Ave  
Doral, Fl. 33166  
Cell:786-218-4225

“Art is my Passion.”

Born in Cuba in 1967. He discovered his passion for art at an early age. Started his art studies at “Casa de la Cultura” in Havana, Cuba where he later exhibited at the age of seventeen. He was accepted in San Alejandro School of Art in Havana but later that year he leaves the country.

He arrived Miami, Fl in 1985 and continued studies in different art fields. However, Roy is adamant that he is a self-taught individual who has been schooled in the techniques of the great contemporary masters. He seeks his own aesthetic vocabulary and imagination in the use of color and texture to create a sultry palette.

Using his childhood memories of Cuba, Roy Rodriguez, passionately projects the hedonistic reality of his native island utilizing vibrant colors and exploring the exotic.

His works has been exhibited in galleries and cultural events and has been featured in various television programs and magazines. Roy Rodriguez is an active community leader and a contributor to fund-raising events. He currently resides in Doral, FL.

Non Profit Organizations

Italo's Way Foundation  
The Cuba Corps  
March of Dimes  
Big Brothers Big Sisters

### Artist Statement

There is something that fascinates me about colors and I love to use it on my canvas. I'm always searching for a rich and translucent texture, obtained through various material and tools that has allowed me to enjoy my mixed medias, acrylics and oils paintings in the pursuit of achieving my subject matter of the woman figure.

I describe my artwork as contemporary.

.....

## Exhibitions

2015- Casa Latina Home Expo  
2015- Cuba Nostalgia 2015- Miami  
2015- The Wirtz Gallery- South Miami  
2015- Roy Rodriguez Fine Art exhibition  
2015- Key Biscayne Art Festival- Key Biscayne  
2015- 17<sup>th</sup> Annual Art Festival in the Pines – Pembroke Pines  
2015- Carnaval on the Mile – Coral Gables  
2015- Pinecrest Gardens Fine Art Festival – Pinecrest, Fl. **3<sup>rd</sup> Place Award and Show Poster Winner**  
2015- Las Olas Art Festival - Fort Lauderdale  
2014- South Miami Art Festival – South Miami  
2014- Doral Hispanic Art exhibition --- **Show Poster Winner**  
2014- Roy Rodriguez Gallery Opening Solo Exhibition  
2014- Gables Hispanic Festival – Coral Gables  
2014- Cuba Nostalgia 2014- Miami  
2014- Key Biscayne Art Festival- Key Biscayne  
2014- Florida Keys Island Festival – Islamorada  
2014- Carnaval on the Mile – Coral Gables - **3<sup>rd</sup> Place Award**  
2014- Taste of Miami Lakes Festival  
2014- Pinecrest Gardens Fine Art Festival – Pinecrest Fl.  
2014- Las Olas Art Festival - Fort Lauderdale  
2013- South Miami Art Festival – South Miami  
2013- Gables Hispanic Festival – Coral Gables  
2013- Futurama “Dreams in Color” Solo Exhibition - Miami  
2013- Cuba Nostalgia 2013- Miami  
2013- Taste of Cuba Festival- Brickell  
2013- Key Biscayne Art Festival- Key Biscayne  
2013- Carnaval on the Mile – Coral Gables  
2013- Pinecrest Gardens Fine Art Festival – Pinecrest, Fl. **3<sup>rd</sup> Place Award**  
2012- Doral Design District Taste of the Art Festival – Dora  
2012- Gables Hispanic Cultural Festival - Coral Gables  
2012- Coral Gables Museum – Coral Gables  
2012- Futurama Building - Miami  
2012- Doral Government Center Art Exhibit - Doral  
2012- Paragon Gallery – Wynwood Art District  
2012- Cuba Nostalgia - Miami  
2012- Carnaval on the Mile – Coral Gables  
2012- 3<sup>Rd</sup> Door Project – Bird Road Art District  
2011- Art Festival@ Doral  
2011- Hispanic Heritage Expo-Miami  
2011- Gables Hispanic Cultural Festival- Coral Gables  
2011- Luis Miguel Art Gallery  
2007- Solo exhibition – Citibank Doral  
2006- Solo exhibition – “Tropical Scents” Citibank Doral  
2006- Art Festival @ Doral  
2006- Ninth Annual Signature Chefs – Miami  
2006- March of Dimes Annual Signature Chefs and Wine Extravaganza – Miami  
2005- Miami Art Club  
2004- Miami Art Club Autumn Exhibition  
2004- Miami Art Club Spring Exhibition  
2003- Miami Art Club Autumm Exhibition  
1991- Miami Dade Community College, Miami  
1984- Casa de la Cultura Playa.- Havana Cuba

**Artist: Roy Rodriguez**

**Roy Rodriguez is an award winner contemporary artist. He is recognized for his bright colors and amazing female figures encompassed by hearted lips. Although he has been painting for over 35 years, it wasn't until 2011 that he decided to leave the banking world to become a full time artist and pursue his passion for art.**

**Roy has been able to express in his canvas his admiration for beauty and his commitment with colors. His Muses are full of rich textures obtained through various materials and mediums. He works with a colorful palette of acrylic, oil, watercolors and ink and is always trying something new and exciting in his collections to capture the eye and admiration of his collectors.**

**He was born in Cuba and raised in Miami, he has participated in many exhibits and his artwork is collected all over the world. He has a Gallery and Studio in the City of Doral. 5665 NW 84<sup>th</sup> Ave Doral fl, 33178**

**786-218-4225**

**[www.Royrodriguezart.com](http://www.Royrodriguezart.com)**

## Artist Statement

I am a contemporary artist whose central concentration is to capture the beauty in women through conceptual lines and rich vibrant colors enhanced with the use of various forms of texture. As an enterprising modern fine artist, I strive to create pieces of exquisite fine art that fully encapsulate the female visage and physique. My art pieces would be defined as contemporary for their eclectic style and distinct techniques of a modernistic approach.

My works are created through the use of continuous lines that eventually transform with the application of rich and translucent texture obtained through various materials and tools that has allowed me to subject my matter of the woman figure and architectural landscape. My paintings and drawings focus on the delicacy of woman femininity yet capture the purposefulness of the vital force in the woman frame. I find myself fascinated with the female face and attempt to narrate stories that in time unfold when concentrating on my artwork.

When creating my art, I use the expressive thought process of reproducing a simple female face structure throughout each piece and create intense complex backgrounds containing various circular shapes that typically depict human hair. Each piece demonstrates my childhood memories dated from my birthplace of Havana, Cuba with the use of vibrant and radiant colors. My fondest memories are the stonewalls and colorful pavements, which have truly influenced my inspiration of texture and vivid colors in my pieces.

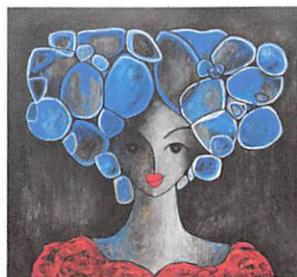
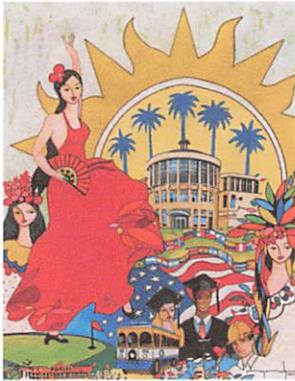
I typically use a subjective color scheme for each piece to create a sultry pallet. There is something that fascinates me about colors and I love to use it on my canvas. I often find myself challenged with the disposition of my interpreted female character and ultimately, learn new techniques or artistic strategies that help me develop as a self-taught artist. My overall vision in creating these pieces is to stir the minds of the audience that view my art. My goal is to create pieces that effectively touch the hearts and leave an imprint of emotions to those who stop to glance.

The young and ebullience setting of Miami, Florida has also been a huge aspect of my inspiration. My artwork has been exhibited in over 60 shows and fund raising events. My artistic journey is never ending and each and every day is a new chance for me to make a difference in this world by inspiring many people from all ages with my art of the woman figure combined with architectural landscape, because

“ Art is my Passion “

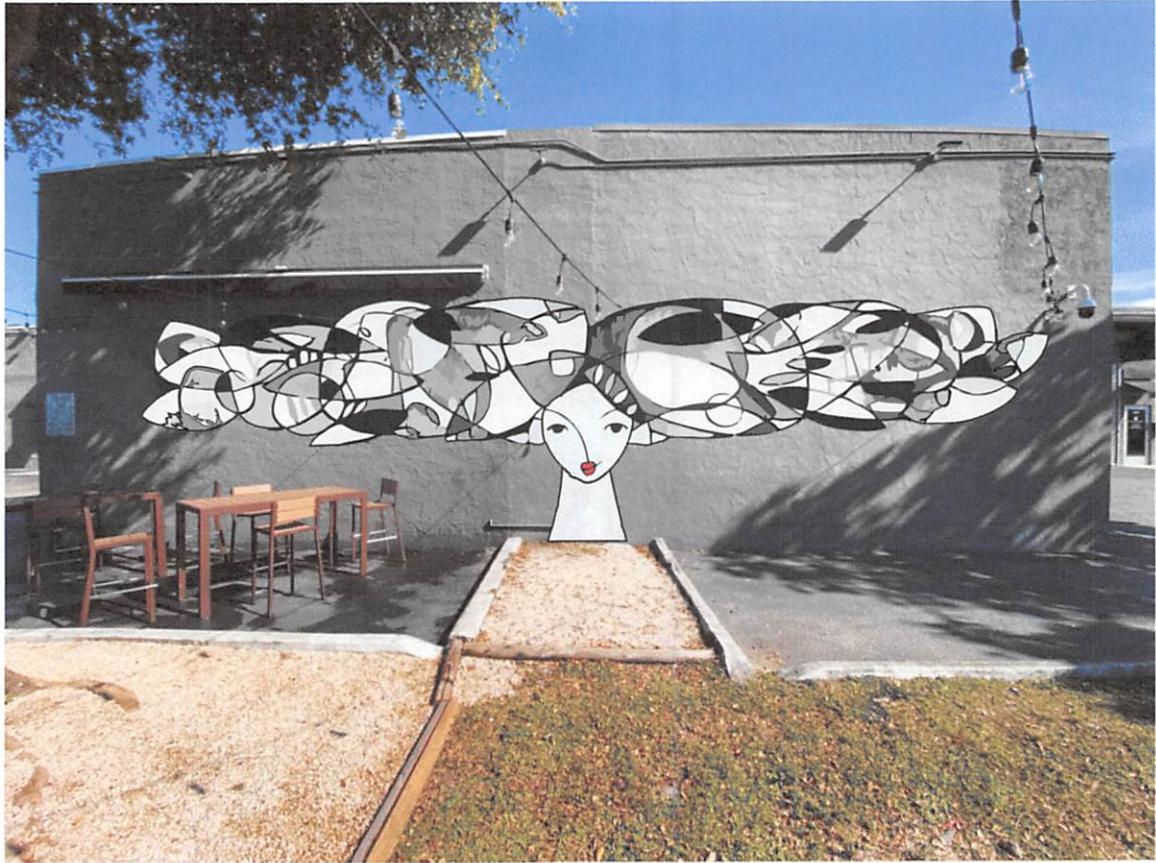
# ROY RODRIGUEZ

FINE  ARTS



**EXHIBIT C**

Proposed artwork (Outdoor Mural)



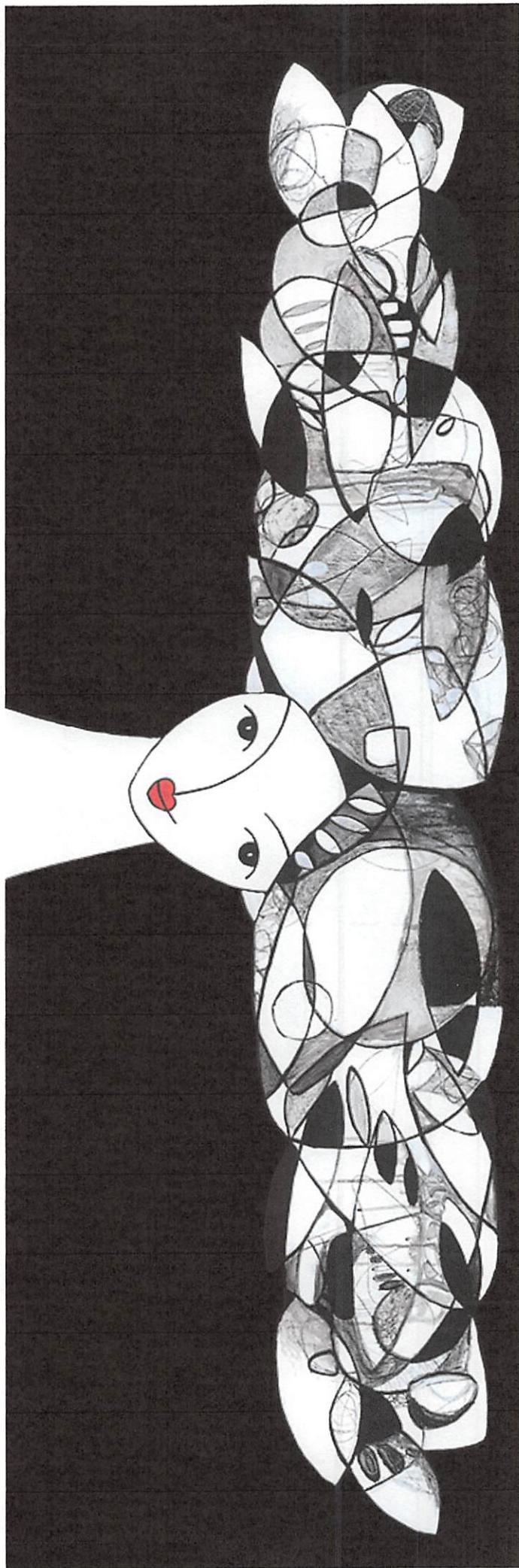




Image capture: Mar 2020 © 2021 Google

Doral, Florida



Street View

La Esquina Del Lecho

58th St

6th St

arket

D'Cata fc  
Wine Clu

Sky Zone Doral

A small map snippet showing a street grid. A red location pin is placed at the intersection of 58th St and 6th St. A yellow person icon (Street View pegman) is positioned on 6th St. The text "La Esquina Del Lecho" is at the top left, "arket" is at the bottom left, and "Sky Zone Doral" is in the center. A red location pin with the text "D'Cata fc Wine Clu" is also visible.

## PROPERTY INFORMATION 1

Folio: 35-3022-000-0320

Sub-Division:  
UNPLATTED

Property Address  
5705 NW 84 AVE

Owner  
5705 NW 84TH AVE LLC  
C/O CAROL GROHOLSKI

Mailing Address  
201 S BISCAYNE BLVD #1380  
MIAMI, FL 33131

PA Primary Zone  
7600 INTENSIVE USE

Primary Land Use  
4132 LIGHT MANUFACTURING : LIGHT MFG & FOOD  
PROCESSING

Beds / Baths / Half 0 / 0 / 0

Floors 1

Living Units 0

Actual Area

Living Area

Adjusted Area 15,871 Sq.Ft

Lot Size 28,096 Sq.Ft

Year Built 1980

