



CITY OF DORAL PARKS AND POLICE 4 KIDS FOUNDATION BOARD SPECIAL MEETING

Tuesday, April 11, 2017 at 6:30 p.m.

Doral Government Center
3rd Floor Training Room
8401 NW 53rd Terrace
Doral, FL 33166

1. Call to Order / Roll Call of Foundation Members

Director Elizabeth Canchola
Director Fernando Horruitiner
Director Edgar Martinez
Director Jodi Steinbauer
Director Vacant Seat

2. Public Comments

3. Discussion Items:

A. Discussion: Miami International Mall Second Annual Chocolate Show

- i. Presentation from Event Representatives (Exhibit A)**
- ii. Donation of Proceeds**
- iii. Approval of the use of the PP4K Logo**

4. Next Meeting Date: Wednesday, April 19, 2017 at 6:30 pm

5. Adjournment

Anyone wishing to obtain a copy of an agenda item may contact the **City Clerk at 305-593-6725** or view the agenda packet on the City's website at or at City of Doral Government Center, 8401 NW 53rd Terrace, Doral, Florida 3366 during regular business hours (Monday – Friday, 8:00 A.M. – 4:30 P.M.). Pursuant to Florida Statute 286.0105, anyone wishing to appeal any decision made by the City Council with respect to any matter considered at this meeting or hearing shall need a record of the proceedings and, for such purpose, may need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is to be based.

Miami International Mall Second Annual Chocolate Show

Saturday, April 29, 2017
10:00 a.m. – 4:00 p.m.



A Celebration of All Things Chocolate

Celebrate all things chocolate at Miami International Mall's Second Annual Chocolate Show, Saturday, April 29, 2017.

Guests will enjoy fine chocolate from South Florida's most popular restaurants and artisan chocolatiers, chocolate goods as well as chocolate inspired fashions and more.

Benefitting

City of Doral Parks & Police 4 Kids (PP4K) Foundation

- A 501 (c) (3) not-for-profit corporation organized to provide child welfare and family services to the community.

Who's Invited?

The Chocolate Show will be open to the public, with a focus on inviting members of the Doral area and surrounding communities.

City of Doral and Miami-Dade County government officials will be asked to be on-hand to kick-off the show.



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Vendor Participation

Vendors may choose from two (2) options.

1. Provide product samples
2. Sell product

Vendors who choose to sell product will be asked to make a minimum \$75.00 donation directly to PP4K, through Eventbrite.

On the day of the event, Miami International Mall will provide a 6-foot table, skirting, and two (2) chairs.

Event Promotion

- Pre-event promotion
- On-Mall Marketing
- Event Posters
- Sky Banner
- Digital Marquee
- Pole Banners
- Print media announcements
 - *(Doral Family Journal, Doral Times, and Live Doral)*
- Email Campaign
- Local Mall Website
- Local press releases
- Local event calendars
- Social Media



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Additional Activities

Chocolate Fashion Exhibit

Miami International University of Art and Design students will create chocolate/wrapper-inspired designs.

Chocolate Inspired Presentations

- History of chocolate
- Health benefits of chocolate
- Cooking with chocolate, making savory dishes with chocolate
- And more



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Sponsorship Opportunities

Dark Chocolate Sponsors: \$2,000.00
Milk Chocolate Sponsors: \$1,500.00
White Chocolate Sponsors: \$1,000.00

Partner Promotion

Promotional table at the event with skirting, and two (2) chairs
Speaking opportunity during event kick-off

Company mentioned and logo included in the following:

- Pre-event promotion
- Print media announcements
 - *(Doral Family Journal, Doral Times, and Live Doral)*
- Email campaign
- Local press releases
- Social media

How To Participate

For more information, to participate, or become a sponsor of the Miami International Mall Second Annual Chocolate Show, contact NMG Consulting at 305.470.4680 or nmgteam@nmgconsulting.com.

